# UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF TEXAS GALVESTON DIVISION

United States Courts Southern District of Texas FILED

March 10, 2020

David J. Bradley, Clerk of Court

FEDERAL TRADE COMMISSION.

Plaintiff,

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V.

Case No. 3:19-cv-00160

IBACKPACK OF TEXAS, LLC, a limited liability company, and

DOUGLAS MONAHAN, individually and as an officer of iBackPack of Texas, LLC,

Defendants.

# DEFENDANT DOUG MONAHAN'S OPPOSITION TO SUMMARY JUDGMENT MOTION FILED BY PLAINTIFF, THE FTC AND SUPPORTING MEMORANDUM

### I. NATURE AND STAGE OF PROCEEDINGS

The FTC commenced this action on May 6, 2019, alleging that Defendants violated Section' 5(a) of the FTC Act, 15 U.S.C. § 45(a), by engaging in deceptive acts or practices in the course of operating multiple crowdfunding campaigns. February 7, 2019 the FTC requested the court make a summary judgment. Defendant has substantive facts to dispute the FTC's allegations and is presenting same with this opposition to summary judgment.

### I STATEMENT OF THE ISSUES TO BE RULED UPON

On May 6, 2019, the FTC initiated litigation against Monahan and iBackPack of Texas, LLC. The FTC is claiming Defendant violated FTC laws regarding deception. On Feb. 7, 2020 the FTC filed a motion with the court for summary judgment. Monahan is asking the court to deny the FTC request for summary judgment. The FTC has not proven there are no legal issues that need to be addressed and their claim of "no genuine issues of material fact" is completely without merit. Additionally, the FTC has requested injunctive and monetary relief. Defendant objects to their claim for same, has many substantive arguments to present to the court, and thus asks the Court to deny any injunctive and monetary relief.

The party seeking summary judgment "bears the heavy burden of establishing that the merits of his case are so clear that expedited action is justified." Taxpayers Watchdog, Inc. v. Stanley, 819 F.2d 294, 297 (D.C.Cir.1987). "Until a movant has met its burden, the opponent of a summary judgment motion is under no obligation to present any evidence." Gray v. Greyhound Lines, East, 545 F.2d 169, 174 (D.C. Cir. 1976). When a motion for summary judgment is under consideration, "the evidence of the non-movant is to be believed, and all justifiable inferences are to be drawn in [its] favor." Liberty Lobby, Inc., 477 U.S. at 255.

#### FTC CLAIMS

The FTC has claimed: "Monahan regularly used funds from the iBackPack of Texas corporate account at Plains Capital Bank for personal purposes including: • More than \$97,000 to pay off his personal credit cards • Two wire transfers totaling \$275,000 to a bank account jointly held in the names of Monahan and his mother; • Over \$66,000 in cash withdrawals; • More than \$48,000 to purchase bitcoins; • Over \$69,000 in debit card payments to business establishments that were clearly for personal use, including liquor stores, dry cleaners, and the office of Monahan's dentist."

We have tremendous respect for FTC. However, it is ironic for an organization who is charged with preventing organizations from making deceptive and misleading claims, to claim the above in their Summary Judgment Motion against Defendant. These are a many material facts overlooked, disregarded and skewed which paints an unrealistic and skewed picture. The FTC was provided iBackPack financials on Month, day, year. The iBackPack financials were prepared by the aforementioned Austin, Texas based CPA firm of Ronald W. Meyer Certified Public Accounting Firm PLLC.

"Over \$69,000 in debit card payments to business establishments that were clearly for personal use, including liquor stores, dry cleaners, and the office of Monahan's dentist."The Statement fails to mention the iBackPack does not have corporate credit cards, and Monahan had spent much more than \$97,000 for business purposes.

### FTC CLAIMS

The FTC has claimed: Over \$69,000 in debit card payments to business establishments that were clearly for personal use, including liquor stores, dry cleaners, and the office of Monahan's dentist." Defendant finds this statement deceptive as well. The FTC has iBackPack records which clearly show the Monahan's teeth cleanings and checks ups were billed to him. No matter the amount of funds, anytime there is money transferred within the company to anyone, whether it be Monahan, a vendor or employee, the company following Generally Accepted Accounting Procedures. If liquor or chewing gum was purchased, it was always charged to the appropriate party. It's quite easy to keep up with such charges when using a Certified Public Account such as Ron Meyers, Certified Public Accounts Firm, PLLC. His firm provides detailed, full audits on the "books."

### **iBACKPACK FUNDING**

Monahan contributed between \$1 and \$2 million dollars toward the iBackPack project prior to the crowdfunding fiasco. Staff members at other Monahan companies such as Mobilezapp had working thousands of hours on unique algorithms and methodologies to be included with the iBackPack. He first came up with the idea in 2013 and by Summer of 2015 had a Facebook page with over fifty thousand fans. Thousands of fans were joining every day, which is how Indiegogo first heard of Monahan and his iBackPack project. In July of 2015 Monahan was called by Udayan from Indiegogo who pitched Monahan on the merits of crowdfunding, the opportunity for him to gain additional users, have Indiegogo pay for advertising on their own. They offered him a "sweetheart deal" and convinced him he would be able to raise many millions of dollars similar to the Coolest Cooler which raised over \$12 Million in xxx.

#### **FTC CLAIMS**

1 Americans US governmental agency charged with: "c) prescribe rules defining with specificity acts or practices that are unfair or deceptive twenty years. Every penny of the \$800,000 has been accounted for. My CPA records prove I did not use backers money to get my teeth cleaned, pay for my drycleaners, pay for my liquor, pay off my credit cards, purchase bitcoins and withdraw vast amounts of cash at ATM. My CPA follows General Accepted Accounting Principals. He is a Licensed Certified Public Accountant. His records will show that I have invested an additional \$1.8 million into the iBackPack project - over and above the \$800,000 received from crowdfunding backers. My CPA records can also show, and my proof of work, videos, photos, receipts, affadavits and real demonstrative and conclusive evidence will prove that the \$800,000 was spent toward building the iBackPack company, and ultimately being able to deliver iBackPacks to all of the backers. I agree there were 4 campaigns launched, but all of the monies - roughly \$11,000 from the two was refunded 100% to the backers.ny and all of my personal expenses were, in fact, paid for by myself. Dentist charges are

& entertainment according to GAAP. The same is true for bitcoins,<sup>45</sup> debit card payments,<sup>46</sup> credit card payments<sup>47</sup> or a joint account.<sup>48</sup>

The iBackPack is much more complicated than one would think. We designed the backpack from scratch. Hartmann Luggage was used as the "gold standard". It required choosing the best nylon canvas and even choosing to select fishing line for the thread vs. cotton.

aff members participated in the creative and design of the iBackPack. A tremendous amount of attention is paid to each feature of the iBackPack. The size and shape of the pockets were individually diagrammed, velcro strips strategically placed to hold a mobile phone, a compass, earphones <sup>1</sup>TSA approved security lock <sup>1</sup> backpack RQ5 HEADPHONES box-11-23.pdf, secret pockets for cash and credit cards<sup>1</sup>, special enter/exit holes for battery cables on all pockets<sup>1</sup>, xtra wide shoulder <sup>1</sup>, 4 USB external port<sup>1</sup>. The bottom of the iBackPack has a custom designed strap to fit ones forearm<sup>1</sup> so the iBackPack can be held like a roman shield in case of terrorist attack. The iBackPack is unique. The company would market the iBackPack with all components included - as well as sell individual batteries of multiple capacities, wall chargers<sup>1</sup>, iphone<sup>1</sup> & android cables<sup>1</sup> and myriad of other iBackPack add-ones. Batteries have multiple charging ports<sup>1</sup> and unique custom LED displays<sup>1</sup>. With such cutting-edge products, Monahan was confident Sears, Target, JC Penneys, Walmart and other top US retailers would be lining up to place orders. We would only have to get through the BETA program and big box retailers would place significant orders which could be used to further fuel iBackPacks growth. Monahan's plan to sell tens of thousands to big box retailers seemed easily obtainable. Raising \$5 million from private equity groups and angel investors seemed reasonable as well

### **IBACKPACK (CONT.)**

25 staff members participated in the creative and design of the iBackPack. A tremendous amount of attention is paid to each feature of the iBackPack. The size and shape of the pockets were individually diagrammed, velcro strips strategically placed to hold a mobile phone, a compass, earphones <sup>1</sup>TSA approved security lock <sup>1</sup> backpack RO5 HEADPHONES box-11-23.pdf, secret pockets for cash and credit cards<sup>1</sup>, special enter/exit holes for battery cables on all pockets<sup>1</sup>, xtra wide shoulder <sup>1</sup>, 4 USB external port<sup>1</sup>. The bottom of the iBackPack has a custom designed strap to fit ones forearm<sup>1</sup> so the iBackPack can be held like a roman shield in case of terrorist attack. The iBackPack is truly unique. The company would market the iBackPack with all components included - as well as sell individual batteries of multiple capacities, wall chargers<sup>1</sup>, iphone<sup>1</sup> & android cables<sup>1</sup> and myriad of other iBackPack add-ones. Batteries have multiple charging ports<sup>1</sup> and unique custom LED displays<sup>1</sup>. With such cutting-edge products, Monahan was confident Sears, Target, JC Penneys, Walmart and other top US retailers would be lining up to place orders. With true entreprenurial zeal and confidence the plan was set. We would only have to get through the BETA program and big box retailers would place significant orders which could be used to further fuel iBackPacks growth. Monahan's plan to sell tens of thousands to big box retailers seemed easily obtainable. Raising \$5 million from private equity groups and angel investors seemed reasonable as well

### IBACKPACK (CONT.)

The iBackPack contracted with many highly qualified designers and engineers. The FTC has reviewed a great many of their qualifications on Linked In, studies their profiles and in some cases reached out the staff members.

The FTC claims it has a good understanding of the team members but has only spoken to a few. None of the contractors the FTC spoke with were full time workers. Haley, from Houston, now Colorado was fired. Charles worked full time as an administrator for the Austin or Lakeview school district. Using simple mathematics we can determine how good of a chance these contractors are representative of the entire company.

# ii. CROWDFUNDING SITES NUMEROUS WARNING/ALERTS FOR BACKERS

The FTC claims: Defendants Launched Crowdfunding Campaigns Representing They Would Use Campaign Funds Primarily to Develop, Produce, Complete, and Distribute the Advertised Products. This claim is not true. The iBackPack never advertised, promoted or discussed their product in that way. "Develop, Produce, Complete and Distribute the Advertised Product" were not part of the iBackPack mantra.

However, "you accept the risk that the project may experiences changes, delays, unforeseen challenges, and it's possible that a project you fund might not come to fruition." Indiegogo is not able to mediate disputes between customers, including those related to refunds or the fulfillment of perks. If you are unable to arrive at a resolution, you may also use our Terms of Use in a U.S. court of law, should you choose to take any legal action against the campaign team.

Note: This article does not constitute as legal advice. We recommend for you to consult with your attorney before taking any legal action" The pose above is another compelling piece of proof that backers are aware there is a chance they will not receive a perk. Backers are repeatedly told, on nearly every page, "you aren't buying a product, there are risks, you need to study the campaign, Indiegogo does not guarantee perks, see your attorney, file suit in court, etc. The Help and Support has huge header stating "Will I get my Perk? Where is My Perk" It doesn't say When will I get my Perk? because it is understood on

### CONCLUSION

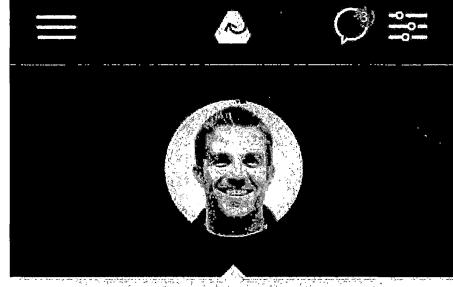
For the reasons stated above, we respectfully request that the Court deny the Plaintiff, the FTC's request for a Motion of Summary Judgment Respectfully submitted,

DATED: March 6, 2020 / s/ Doug Monahan pro se

### CERTIFICATE OF SERVICE

I, Doug Monahan, attorney pro se, hereby certify that on March 3 2020, I served true copies of the foregoing Motion for Objection to Summary Judgment and Supporting Memorandum via email and by first-class mail.

/s/ Doug Monahan



NAME

John Joseph

**EMAIL** 

john.joseph@pfizer.com



DEPARTMENT

Family medicine

**PHONE** 

512-555-0191





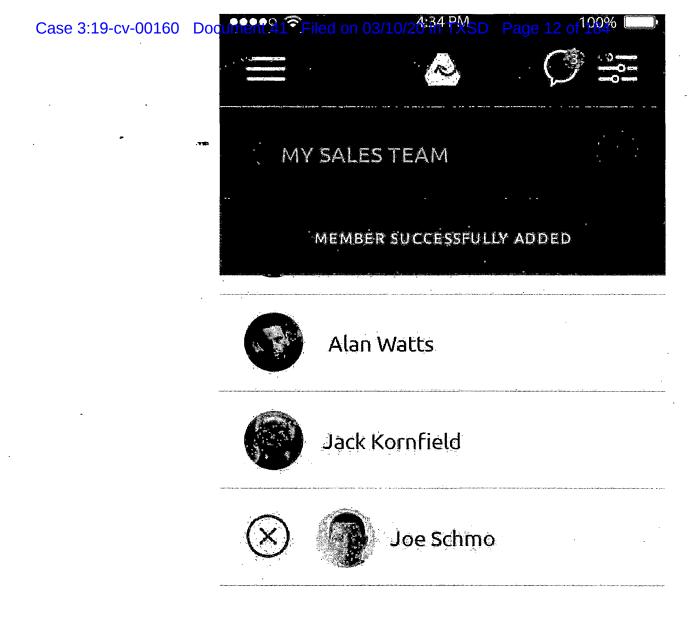
5700 Scout Island Cove Austin, Texas 78731

Phone: 512.342.8220

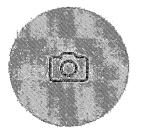
Fax: 512.343.6823

salesinfo@daybreakdirect.com www.daybreakdirect.com

See Movement







FULL NAME.

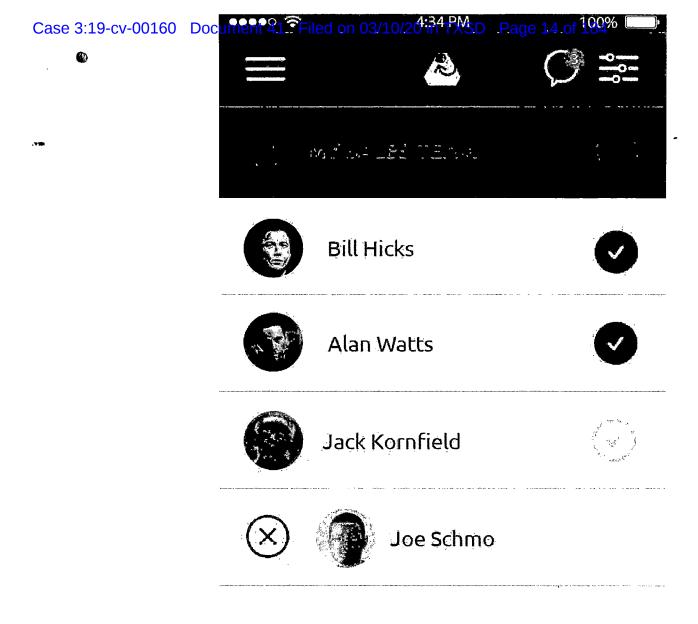
Enter full name

EMAIL

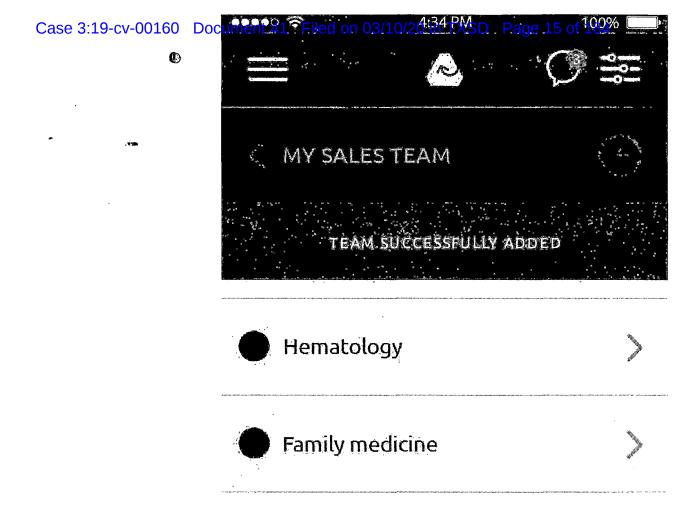
**Enter email** 

PHONE NUMBER

Enter phone number



Add to Team



# ENTER THE NAME OF THE TEAM YOU WANT TO CREATE

# **Psychiatry**

### SET COLOR CODE

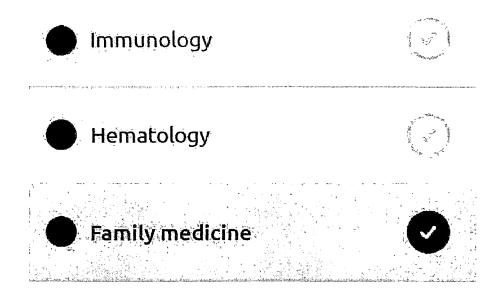


### TEAM MEMBERS





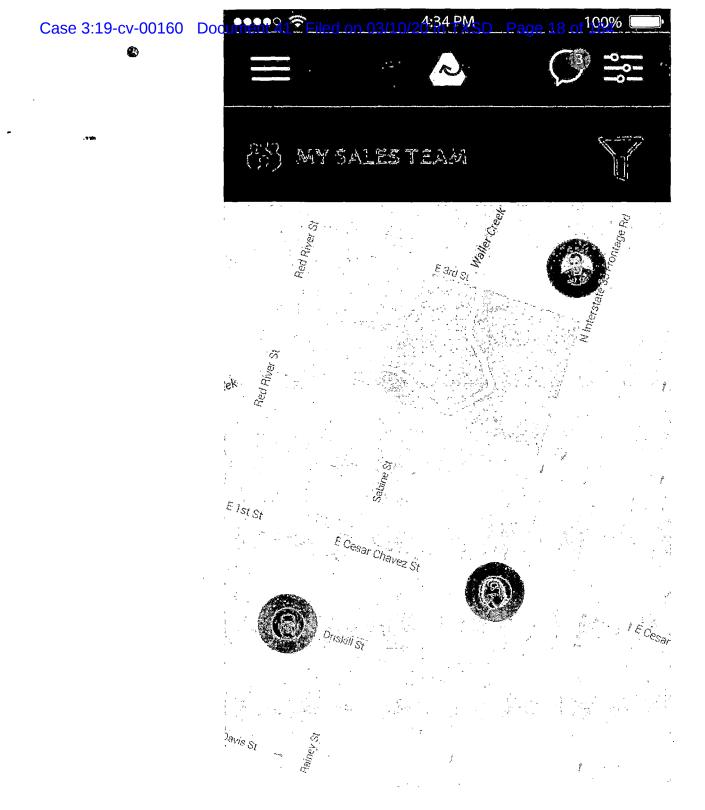
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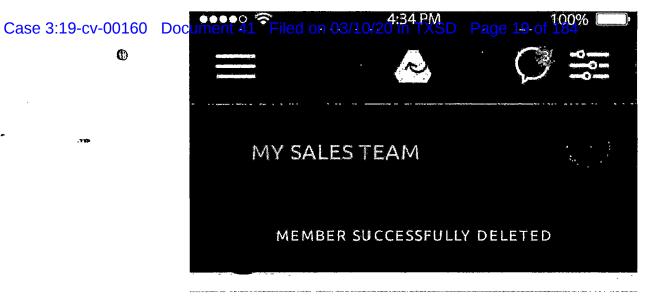


### CHOOSE LOCATION

State / City / Postcode ▼

Filter



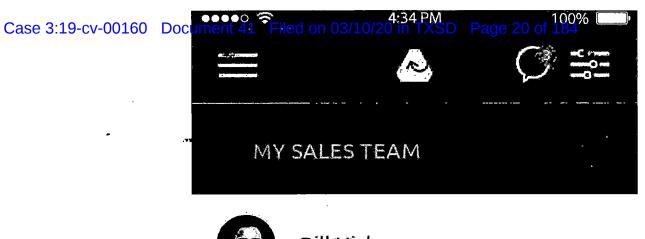




Alan Watts



Jack Kornfield





Bill Hicks



Alan Watts



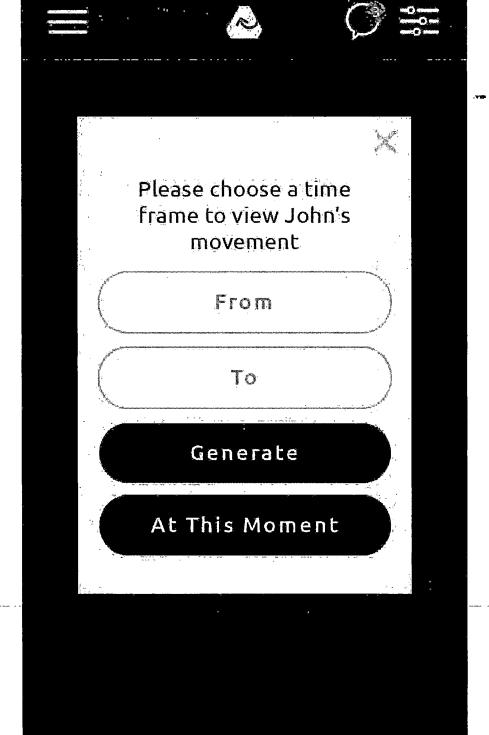
Jack Kornfield

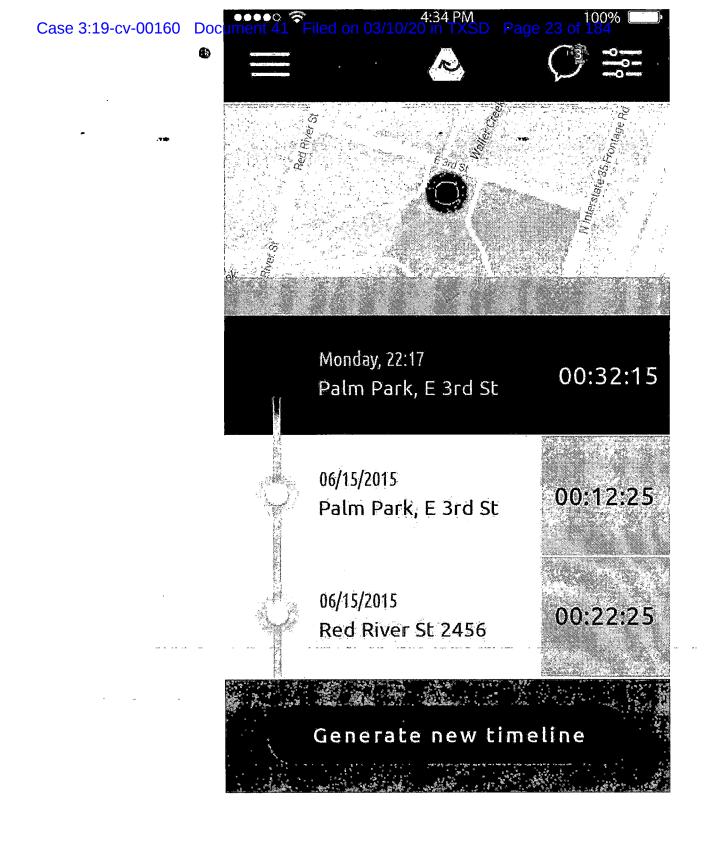




Joe Schmo

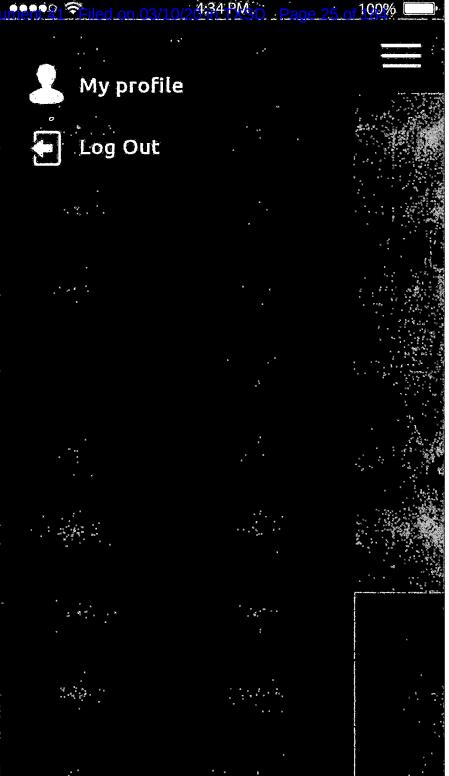
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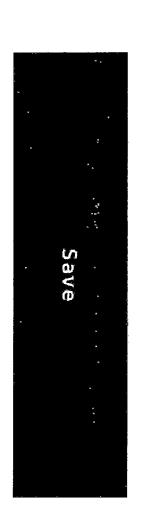




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Passwords can contain any combination of ASCII characters and must contain a minimum of 8 characters

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PLEASE CHOOSE A PASSWORD THAT WILL BE USED WITH THIS ACCOUNT

**Enter Password** 

Re-type Password

Passwords can contain any combination of ASCII characters and must contain a minimum of 8 characters

Case 3:19-cv-00160 Docume 000



### Doug

Usernames can contain letters (a-z), numbers (0-9), dashes (-), underscores (\_), apostrophes (') and periods (.)

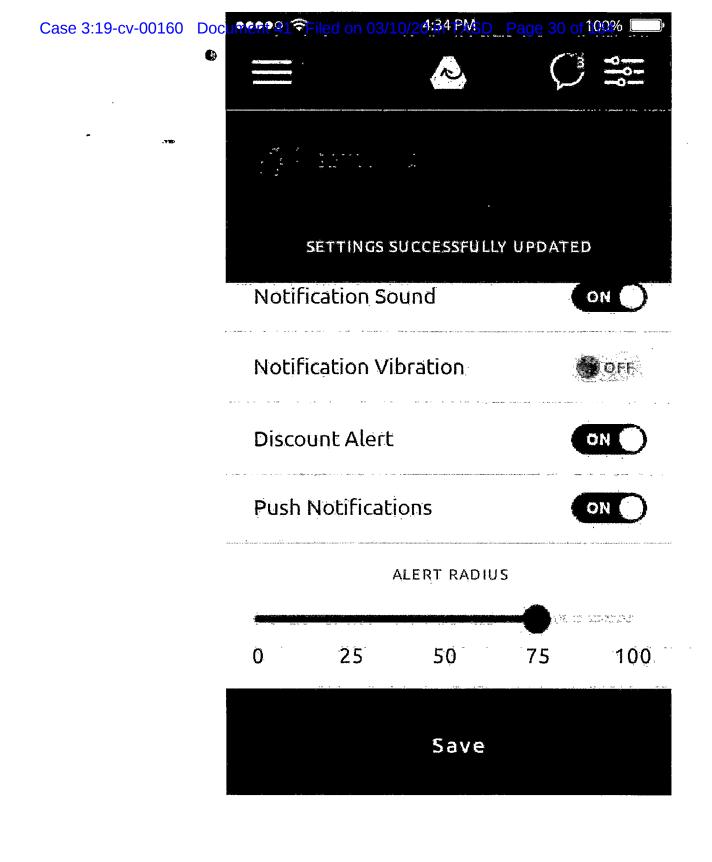
Usernames can't contain an equal sign (=),... brackets (<,>), plus sign (+), or more than one period (.) in a row

PLEASE CHOOSE A USERNAME THAT WILL BE USED WITH THIS ACCOUNT

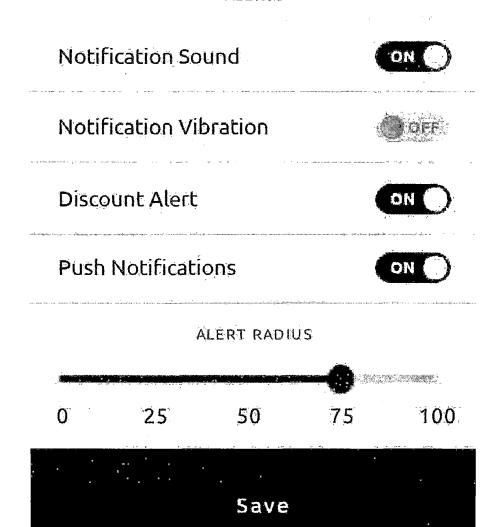
# Enter Your Username

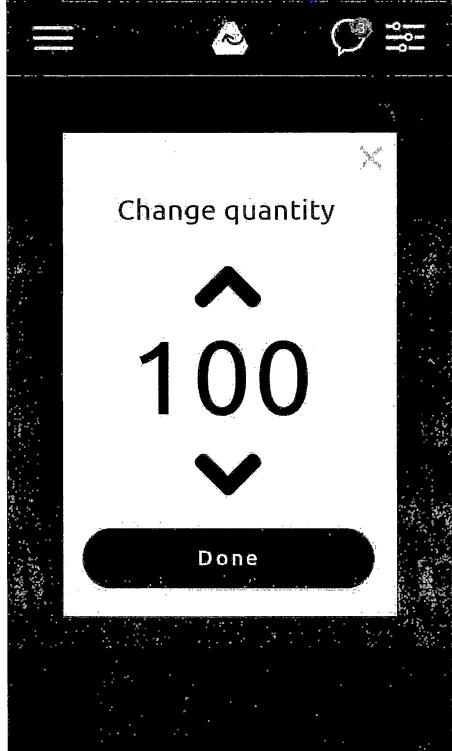
Usernames can contain letters (a-z), numbers (0-9), dashes (-), underscores (\_), apostrophes (') and periods (.)

Usernames can't contain an equal sign (=), brackets (<,>), plus sign (+), or more than one period (.) in a row



### **ALERTS**







Update cart

Proceed to payment



Basic iBackpack	<b>\$</b> 100	\$14 900
Pro iBackpack	<b>\$</b> 5 <u>0</u>	\$9 950
Total		\$24 900

Update cart

Proceed



FILL IN YOUR SHIPPING INFORMATION

Last Name

Country

Address

Town/City

State/County

Proceed



### Direct Bank Transfer

Make your payment directly into our bank account.
Please use your Order ID as the payment reference. Your order won't be shipped until the funds have cleared in our account.

# O Cheque Payment

Please send your cheque to Store Name, Store Street, Store Town, Store State / County, Store Postcode.

# O PayPal

Pay via PayPal, you can pay with your credit card if you don't have a PayPal account.



Place order

# TO ACTIVATE YOUR ACCOUNT ENTER ALL INFORMATION

Enter Your Name

Enter Your Email

Enter Your Phone Number

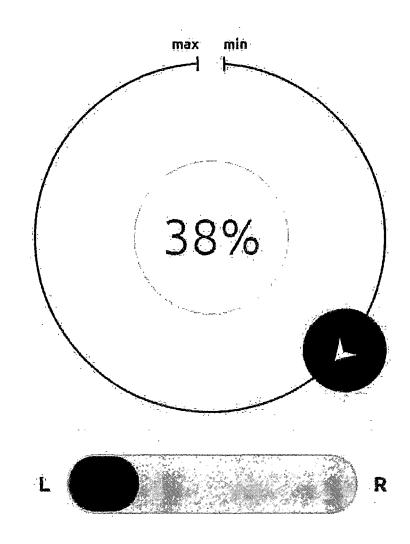
I'm a Parent

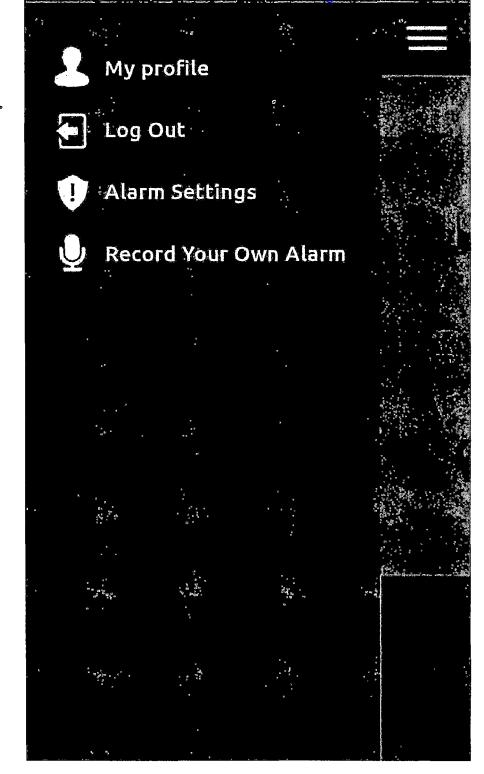
### **Enter the Activation Code**

(5 digit number received by SMS)

\* \* \* \* \*

Sign Up



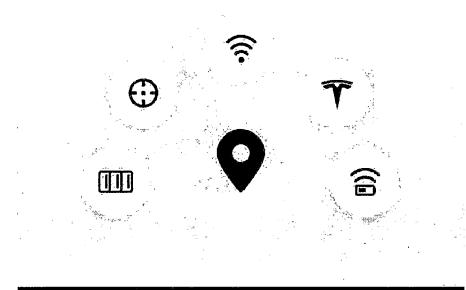


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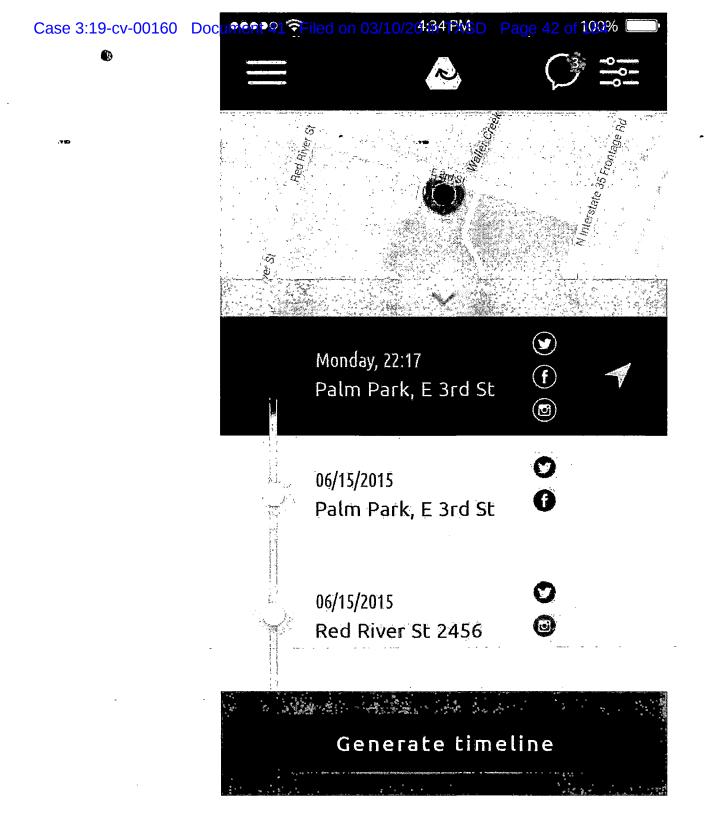
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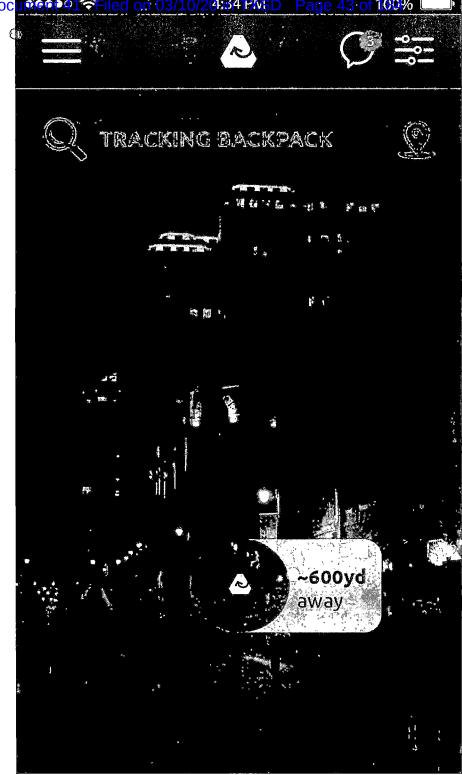
CONNECT YOUR BACKPACK WITH YOUR SMARTPHONE



Sign Up

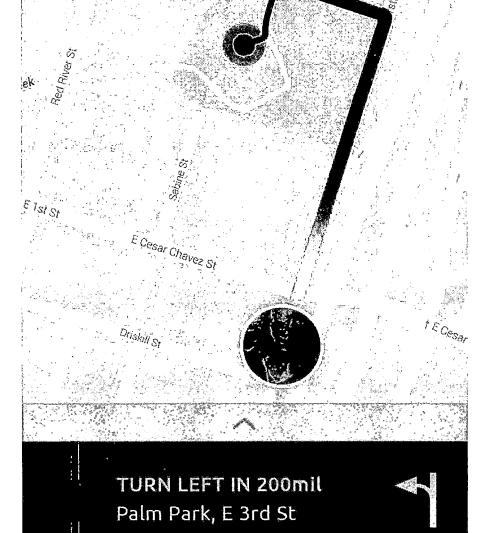
Log In







TRACKING BACKPACK

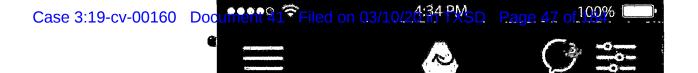


YOUR BACKPACK IS LOCATED IN

STARBUCKS

Off Sabine Street - 0.56ml away





# PLEASE ENTER THE EMAIL ADDRESS OR THE PHONE NUMBER USED FOR REGISTRATION

Email or phone number

Emait

Phone number

5700 Scout Island Cove Austin, Texas 78731

Phone: 512.342.8220

Fax: 512.343.6823

salesinfo@daybreakdirect.com www.daybreakdirect.com

Send



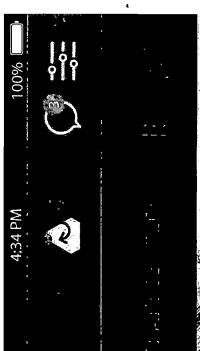


# Austin bag hospital

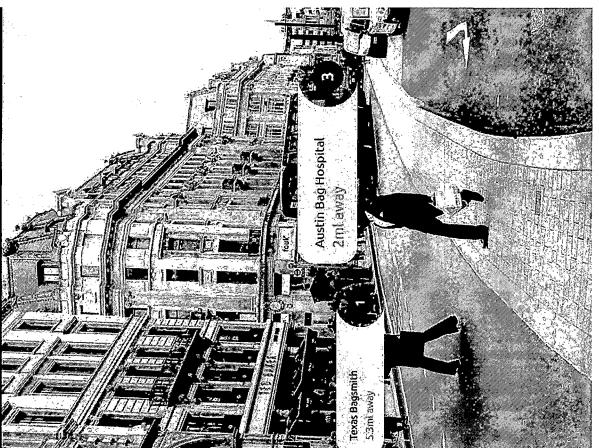
This is America, babe, you gotta think big to be big. You got the wrong guy, ace! Two little mice fell in a bucket of cream. The first mouse quickly gave up and drowned. The second mouse, wouldn't quit. He struggled so hard that eventually he churned that cream into butter and crawled out.

Stand Dod

5700 Scout Island Cove Austin, Texas 78731 Phone: 512.342.8220 Fax: 512.343.6823



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Fax: 512.343.6823 salesinfo@daybreakdirect.com www.daybreakdirect.com



Austin Bag Hospital



City Backpack Ambulance
500yd away



Texas Bagsmith
S.3ml away



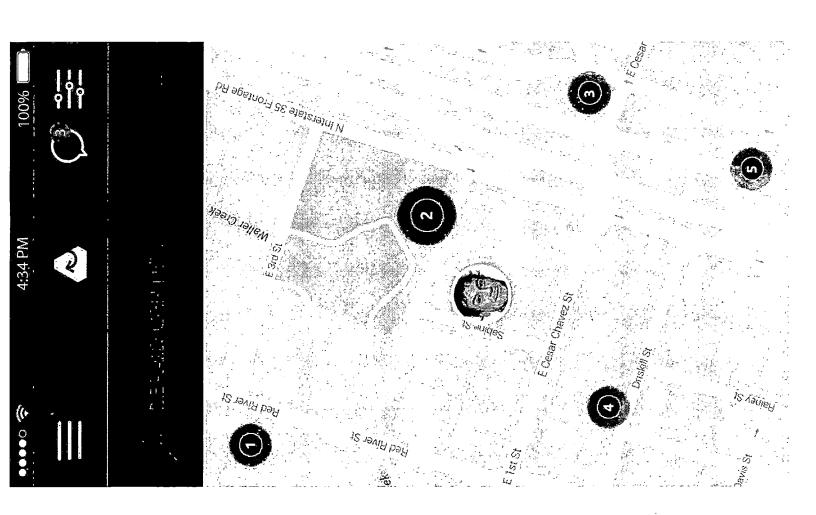
Lone Star Purse Vet



Longhorn Bagman 5ml away



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Fax: 512.343.6823
salesinfo@daybreakdirect.com
www.daybreakdirect.com



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Fax: 512.343.6823 salesinfo@daybreakdirect.com www.daybreakdirect.com







## LOG IN BY ENTERING YOUR USERNAME AND PASSWORD

**Enter Your Username** 

\* \* \* \* \* \* \*

Forgot your Password?

Forgot your Username? ----

Log In

5700 Scout Island Cove
Austin, Texas 78731
Phone: 512.342.8220
Fax: 512.343.6823
salesinfo@daybreakdirect.com
www.daybreakdirect.com



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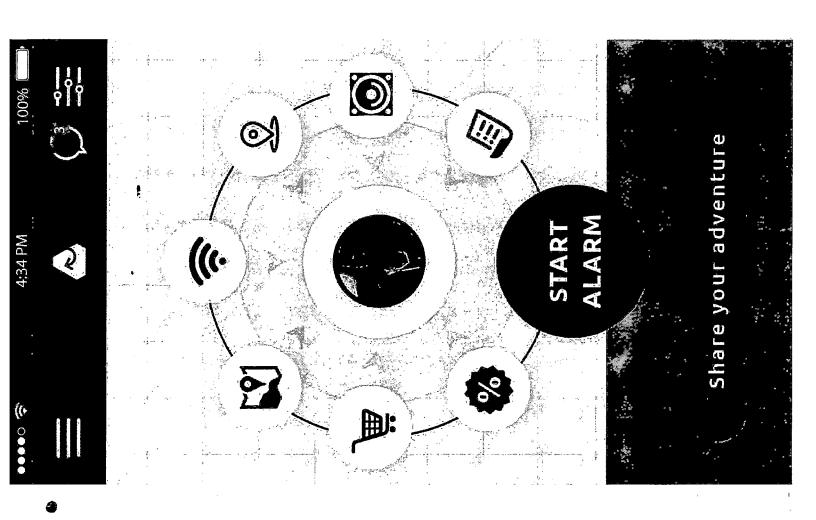
LOG IN BY ENTERING YOUR
USERNAME AND PASSWORD
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Forgot your Username?

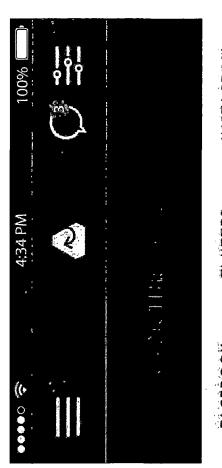
Forgot your Password?

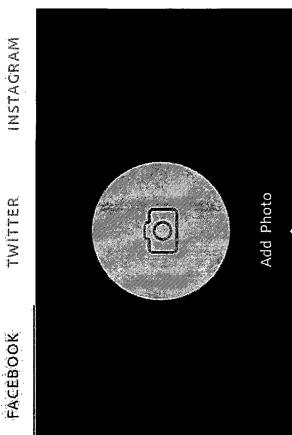
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Fax: 512.343.6823



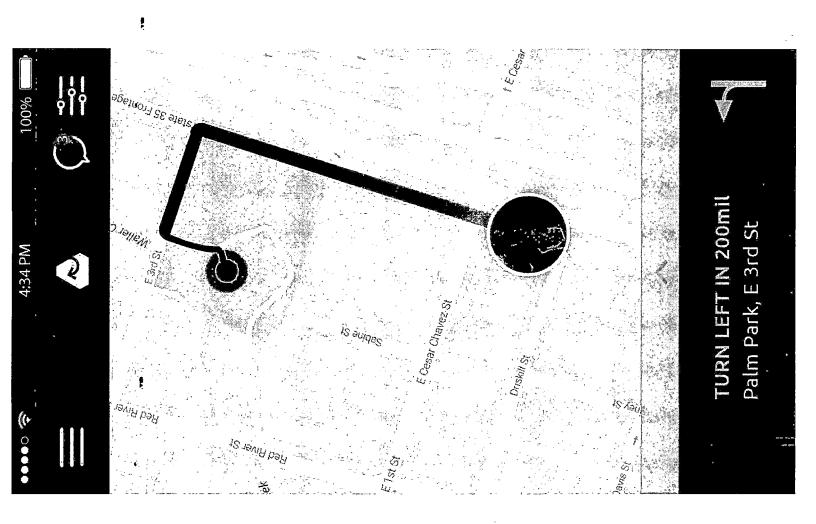




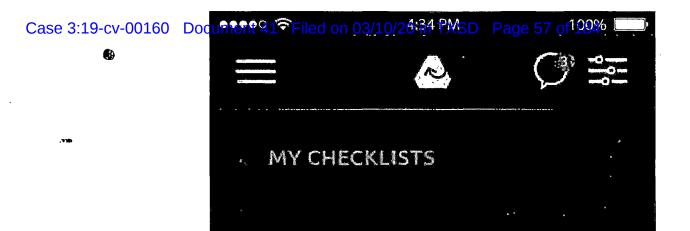
Share your adventure

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ENTER THE NAME OF THE LIST YOU WANT TO CREATE

LIST SUCCESSFULLY CREATED

Burning Man Festival packing list

5700 Scout Island Cove Austin, Texas 78731 Phone: 512.342.8220

salesinfo@daybreakdirect.com www.daybreakdirect.com

Fax: 512.343.6823

Save



### **ALERTS**

### Out of a Safe Zone - School!

August 3rd 9:33 AM.

### **NEW AVAILABLE DISCOUNTS**

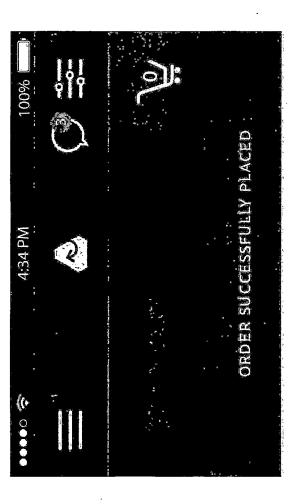
### **STARBUCKS**

Macchiato - Two for one

### SCOTCH&SODA

Sale is On-50%

5700 Scout Island Cove
Austin, Texas 78731
Phone: 512.342.8220
Fax: 512.343.6823
salesinfo@daybreakdirect.com
www.daybreakdirect.com



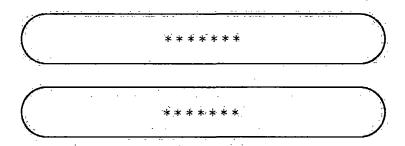
You will recieve a confirmation email shortly Order number 125879453

5700 Scout Island Cove Austin, Texas 78731 Phone: 512.342.8220

Fax: 512.343.6823







Passwords can contain any combination of ASCII characters and must contain a minimum of 8 characters

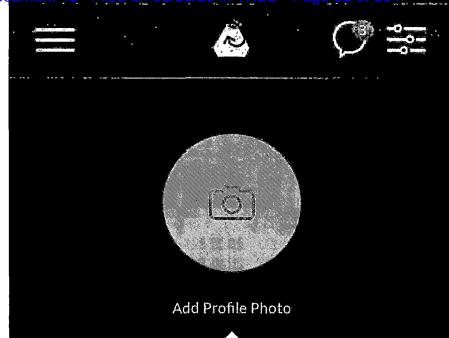
5700 Scout Island Cove Austin, Texas 78731

Phone: 512.342.8220

Fax: 512.343.6823

salesinfo@daybreakdirect.com www.daybreakdirect.com

Save



NAME

Doug Monahan

**EMAIL** 

doug.monahan@daybreak-texas...

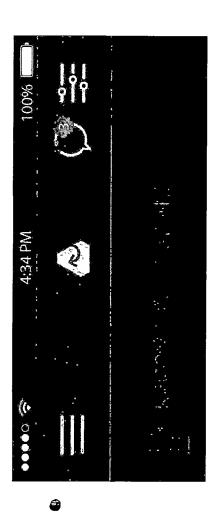
USERNAME

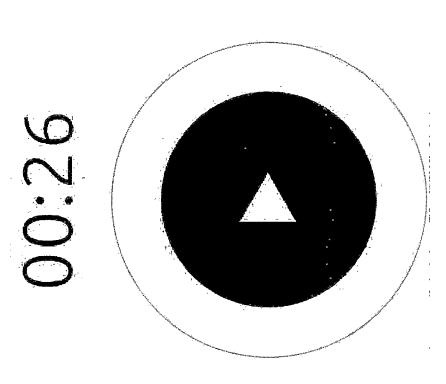
Set Your Username

PASSWORD

Set Your Password

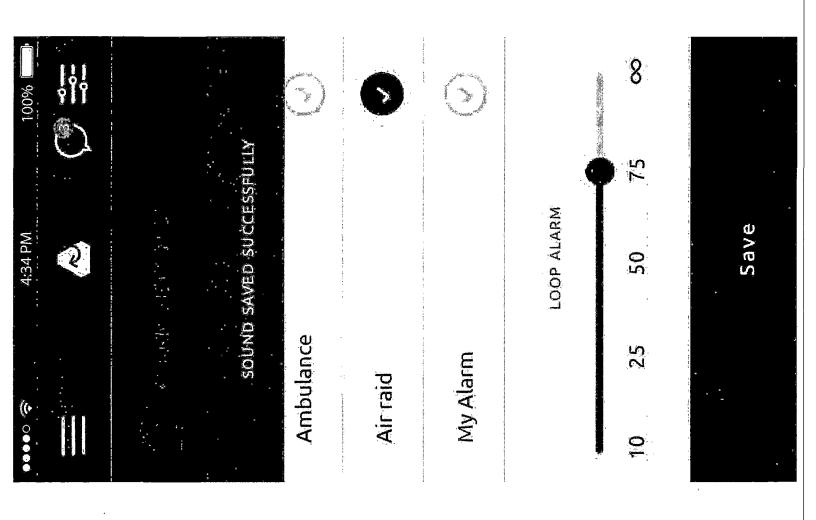
5700 Scout Island Cove
Austin, Texas 78731
Phone: 512.342.8220
Fax: 512.343.6823
salesinfo@daybreakdirect.com
www.daybreakdirect.com







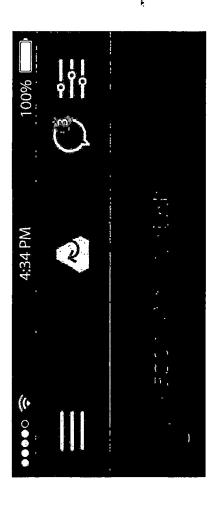
5700 Scout Island Cove Austin, Texas 78731 Phone: 512.342.8220 Fax: 512.343.6823

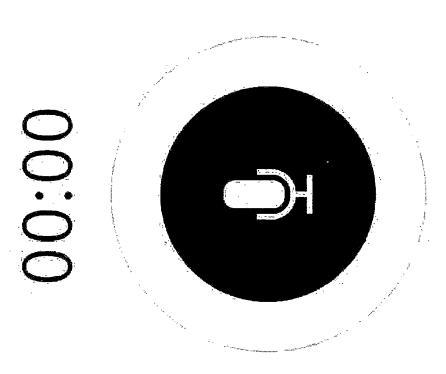


5700 Scout Island Cove Austin, Texas 78731 Phone: 512.342.8220

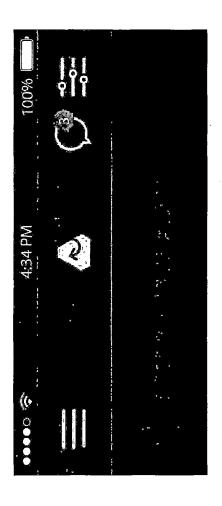
Fax: 512.343.6823 salesinfo@daybreakdirect.com

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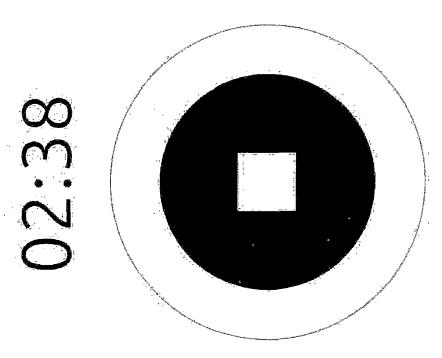




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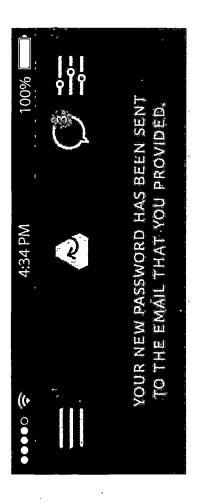
Email or phone number

© Email

O Phone number



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Email or phone number

Email P

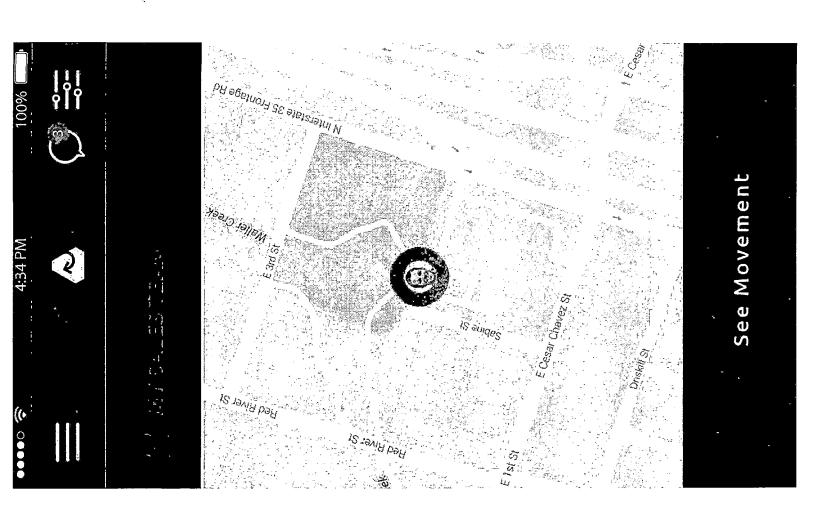
O Phone number

Send

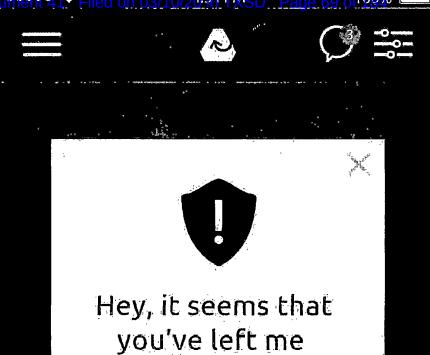
5700 Scout Island Cove Austin, Texas 78731 Phone: 512.342.8220

Fax: 512.343.6823 salesinfo@daybreakdirect.com

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Hey, it seems that you've left me behind or someone stole me !!!

What do you want to do?

Track

Start alarm

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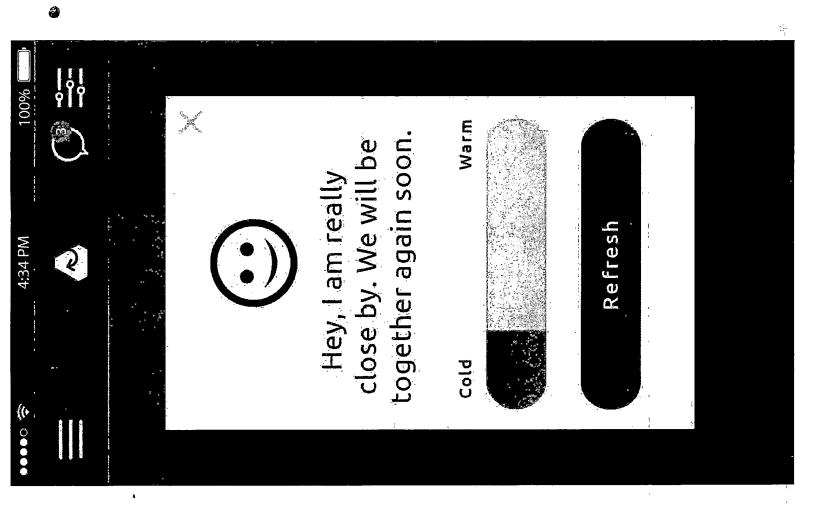
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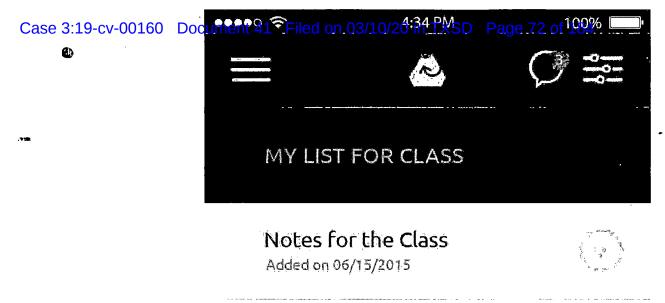


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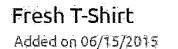
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# When I go Hiking

Added on 06/15/2015

### For my Trip to Austin

Added on 06/15/2015

# For my Class

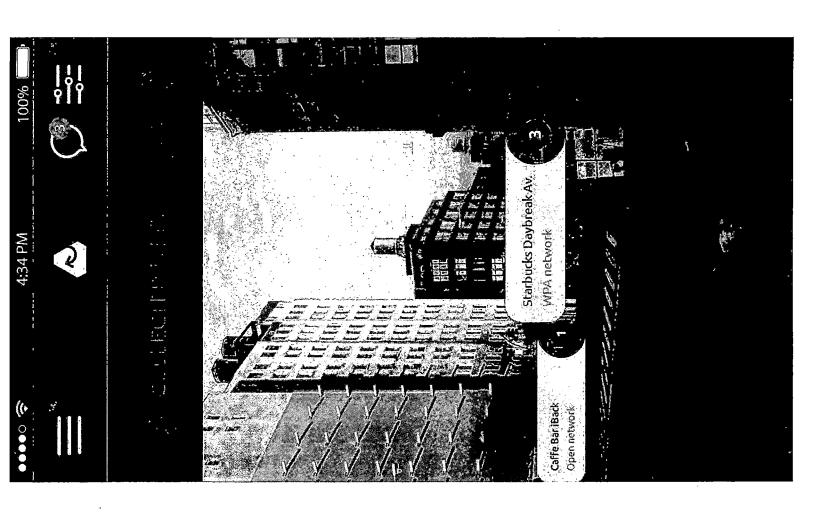
Added on 06/15/2015



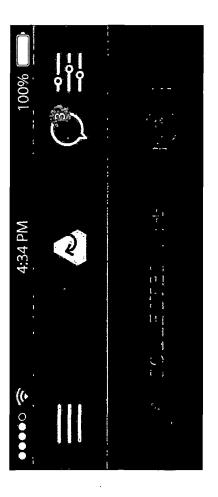
When I go to the Road Trip

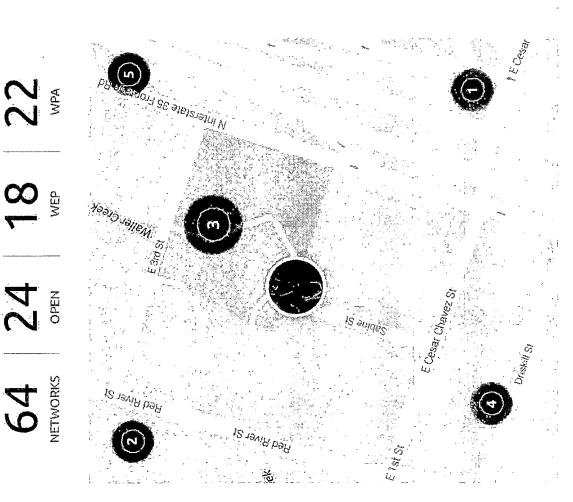
Added on 06/15/2015

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**NETWORKS** 

WPA

# Caffe Bar iBack

Open network Added on 05/15/2015



### University

Open network Added on 06/15/2015



### Starbucks Daybreak Av.

WPA network Added on 06/15/2015



# Wendy's Sunset Rd. WEP network

Added on 06/15/2015



#### MacD's Direct Blvd.

Open network Added on 06/15/2015

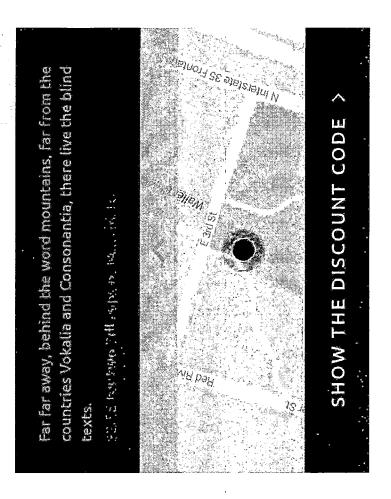


salesinfo@daybreakdirect.com www.daybreakdirect.com Phone: 512.342.8220 Fax: 512.343.6823

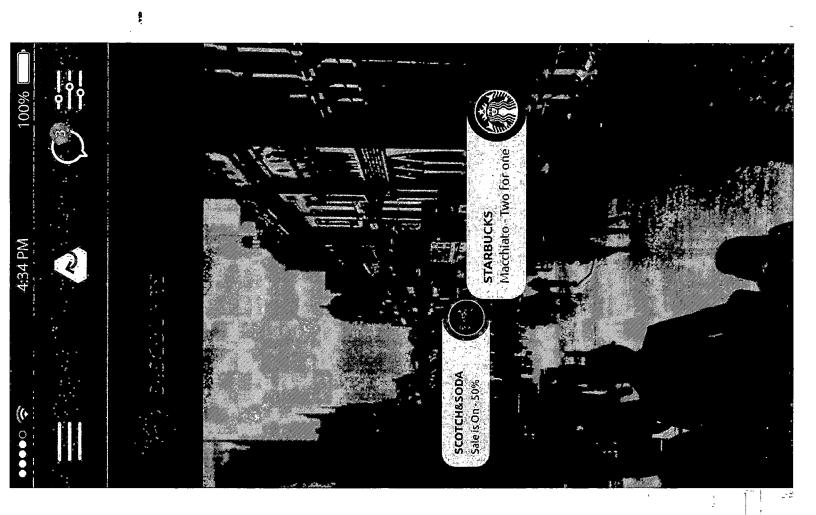
5700 Scout Island Cove



EXPIRES BY 10/01/2015
STARBUCKS
Macchiato - Two for one

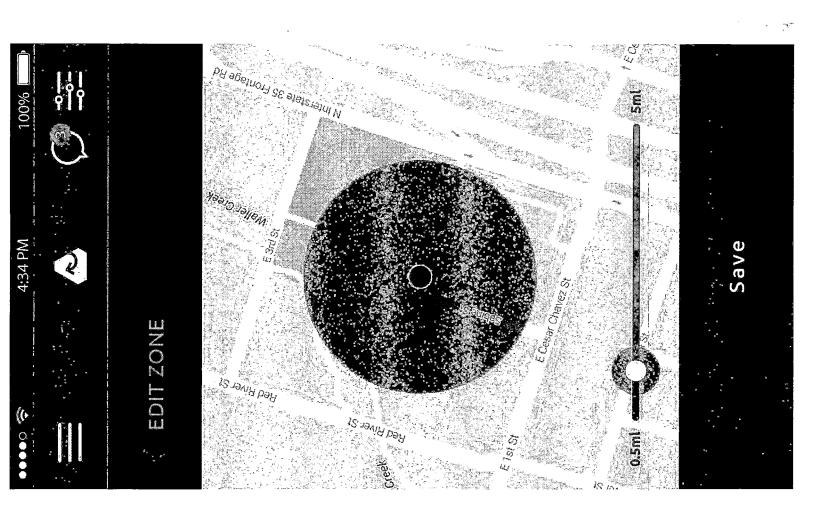


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# Neighbours' house

Daybreak rd. - 1ml radius



#### Piano teacher

Backpack st. - 3ml radius



# Doug's House

Direkt av. - Imbradius

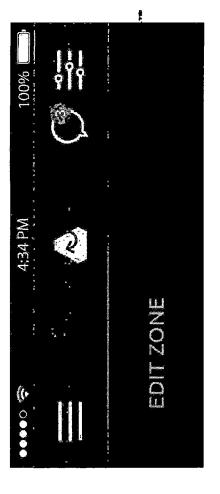


### Soccer practice

Direktay - Imiradius



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FILL IN THE DETAILS OF THE ZONE YOU WANT TO ADD

School School School Sunset blvd. 2015

Next

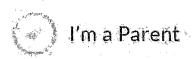
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Doug Monahan

doug@gmail.com

Enter Your Phone Number



#### **Enter the Activation Code**

(5 digit number received by SMS)

\* \* \* \* \*

Sign Up

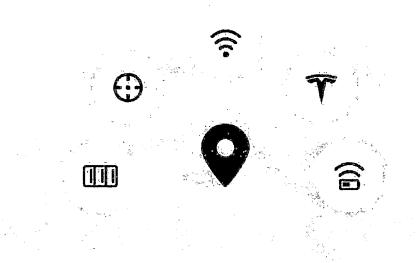
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# **iBackPack**

CONNECT YOUR BACKPACK WITH YOUR SMARTPHONE



Sign Up

Log In



# ENTER THE NAME OF THE LIST YOU WANT TO CREATE

Burning Man Festival packing list

Save

#### Doug-Monahan

doug@texas.com

202-555-0136

I'm a Parent

#### **Enter the Activation Code**

(5 digit number received by SMS)

6 5 3 2

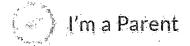
Sign Up

YOU SUCCESSFULLY ACTIVATED THE APP. WELCOME!

Doug Monahan

doug@texas.com

202-555-0136



#### **Enter the Activation Code**

(5 digit number received by SMS)

6 5 3 2

Sign Up

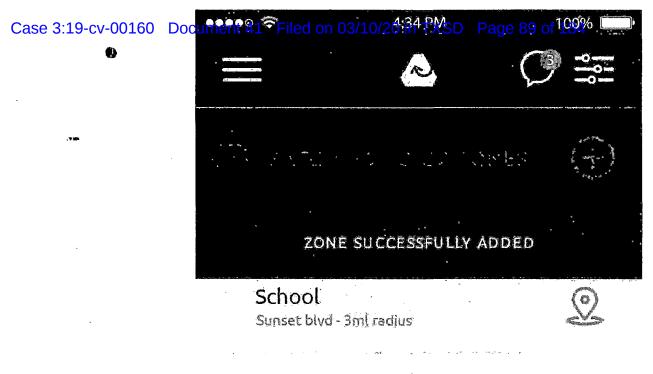
Case 3:19-cv-00160 Document 1. Filed on 03/10/26 34 PMSD. Page 87 of 100%

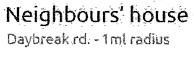


ENTER THE NAME OF THE ITEM YOU WANT TO ADD

**Cooking Pot** 

Save







#### Piano teacher Backpack st. - 3ml radius



# Doug's House

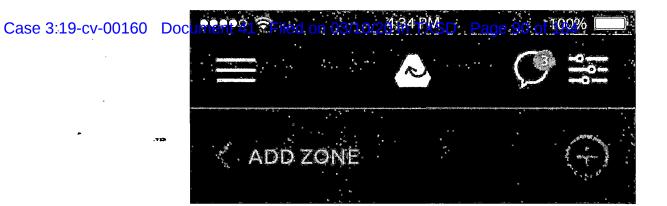
Direkt av. - Iml radius



# Soccer practice

Direkt av - 1 ml radius





# FILL IN THE DETAILS OF THE ZONE YOU WANT TO ADD

School

Address

Next

Case 3:19-cv-00160 Document

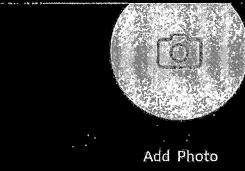


FACEBOOK

TWITTER

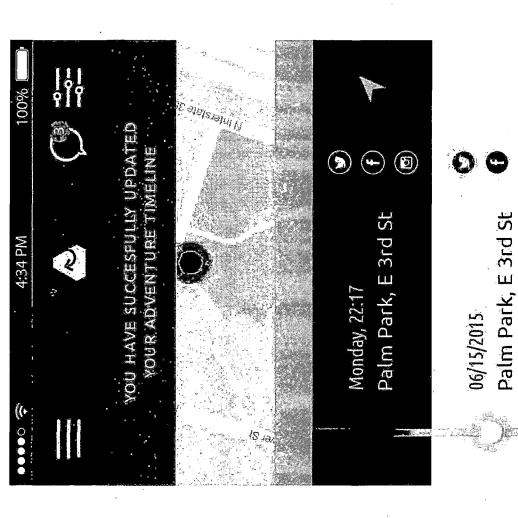
INSTAGRAM

SOMETHING WENT WRONG. PLASE TRY AGAIN.



Tell the world ...

Share your adventure



06/15/2015
Red River St 2456

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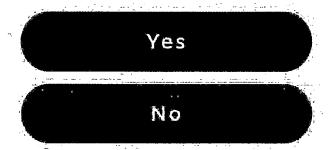




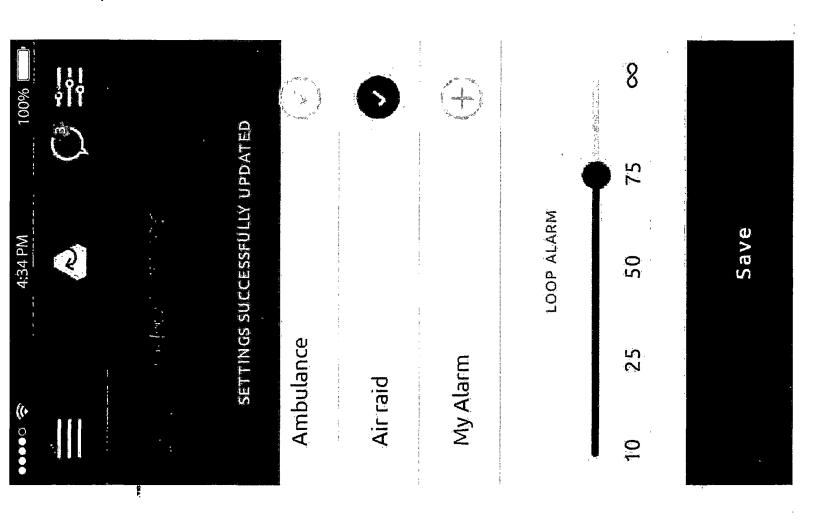
# You've pressed the **Alarm Button**

Are you sure you want to proceed?

The iBackpack alarm is set to be as loud as possible. To help you track the thief or to encourage thief to drop the bag.

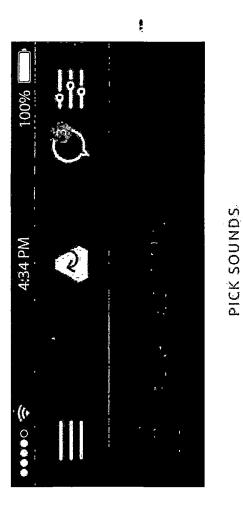


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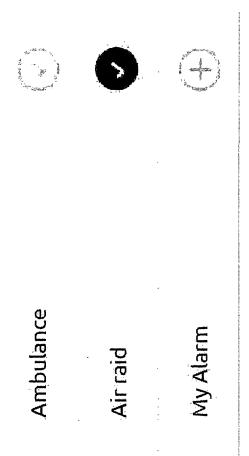


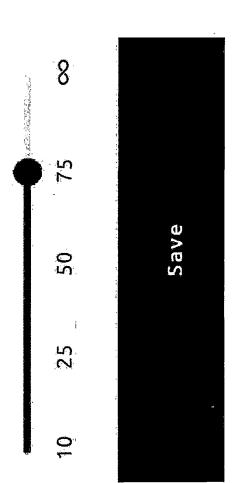
5700 Scout Island Cove
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LOOP ALARM

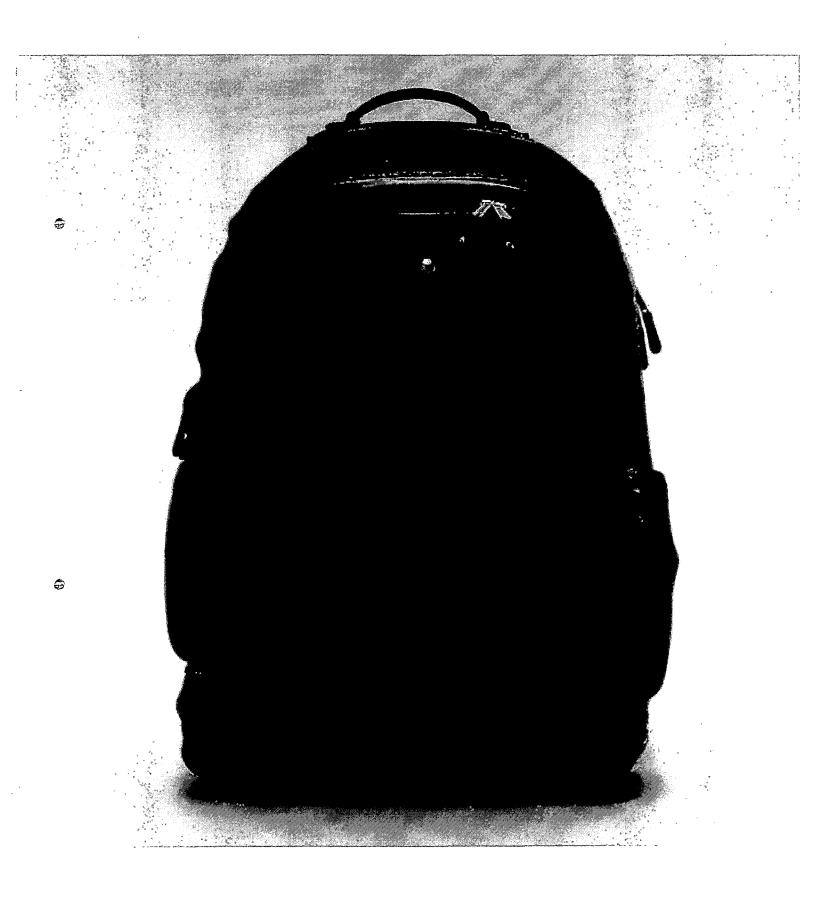
5700 Scout Island Cove Austin, Texas 78731 Phone: 512.342.8220 Fax: 512.343.6823

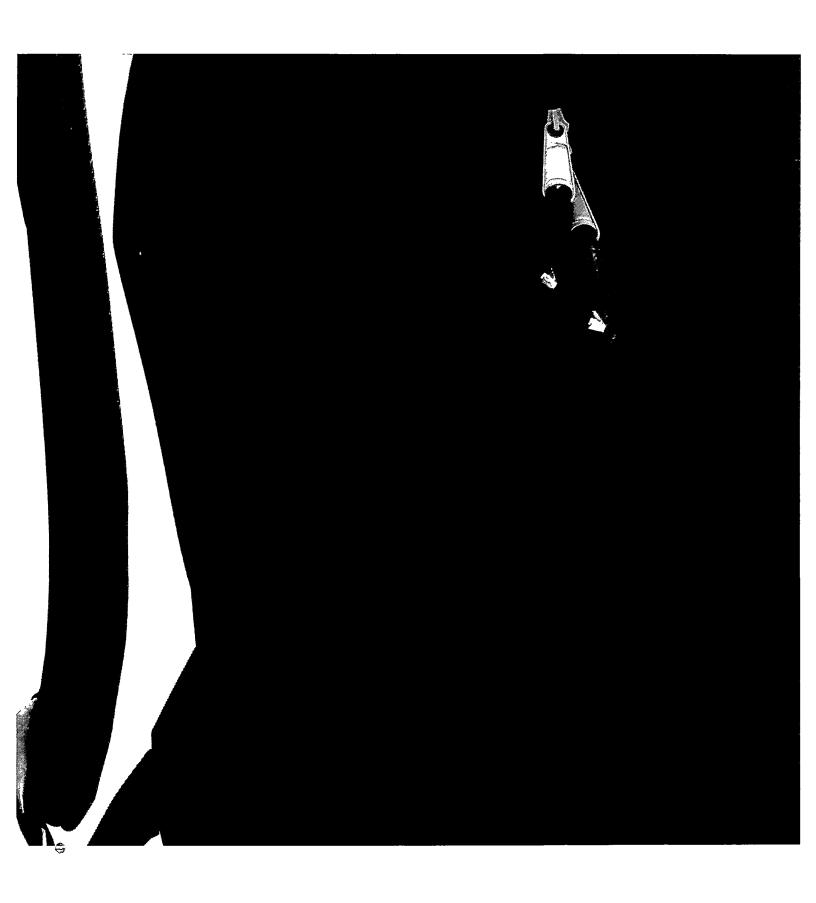
salesinfo@daybreakdirect.com www.daybreakdirect.com

9









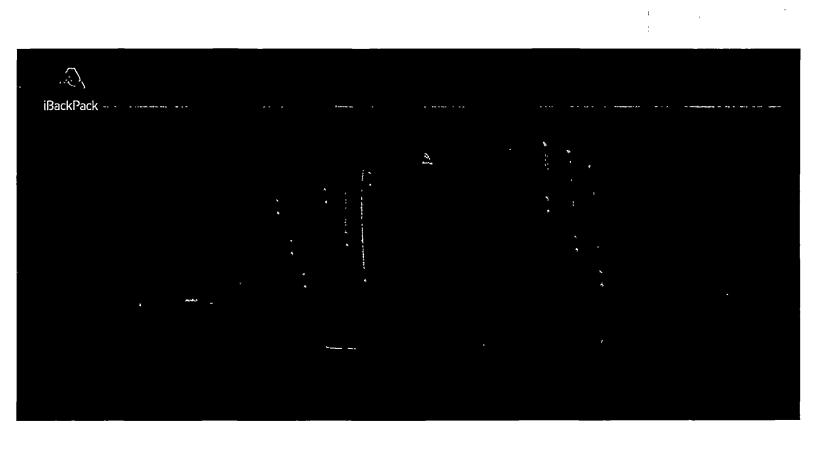


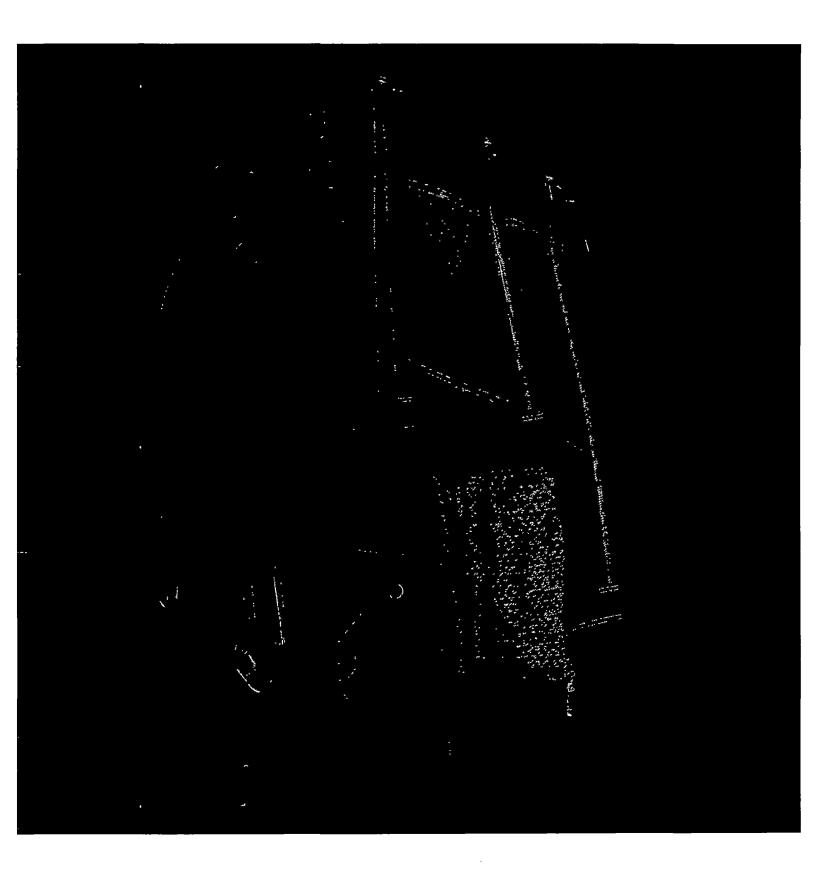


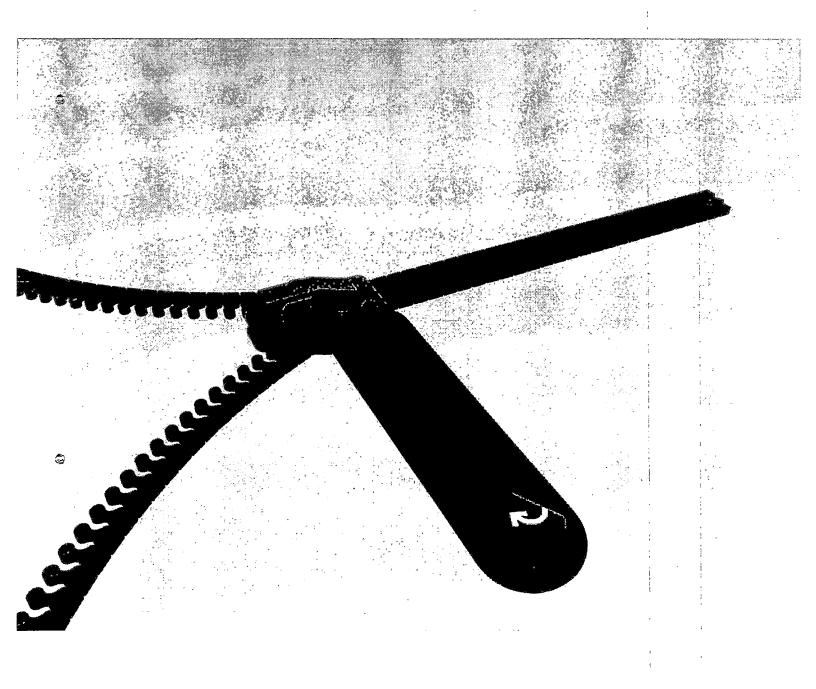


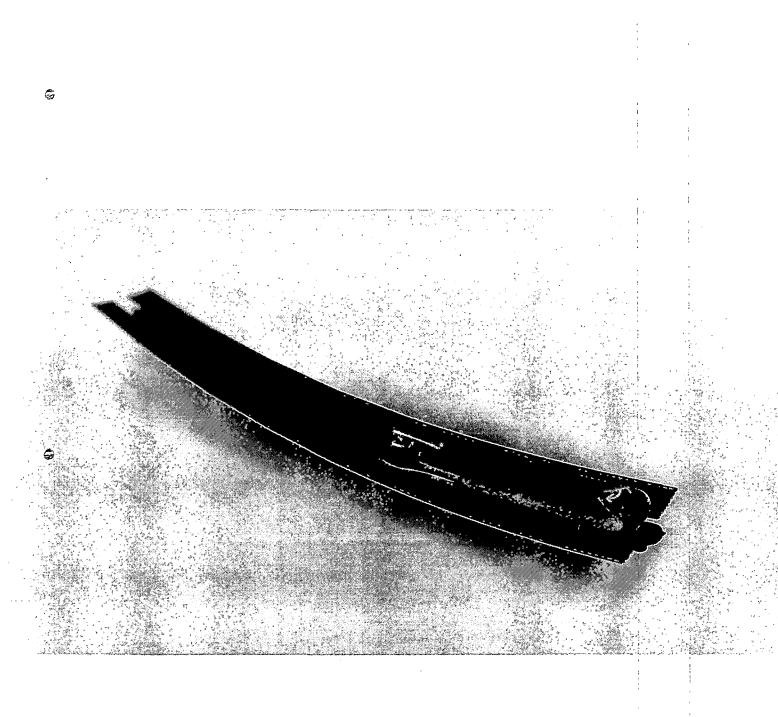


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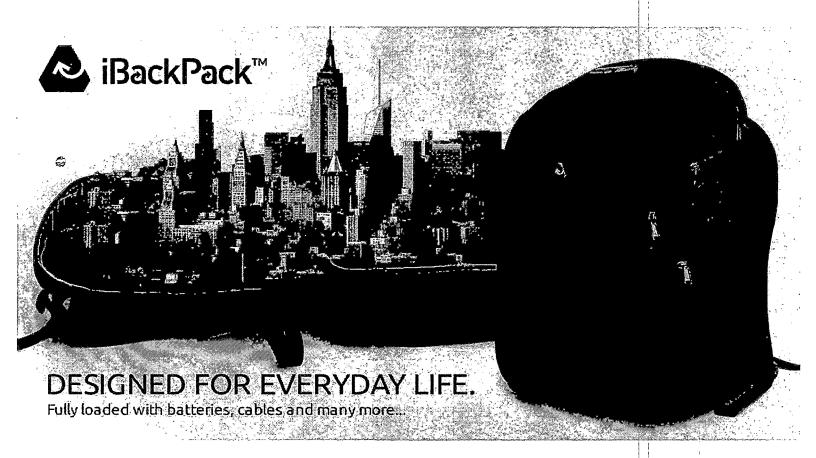








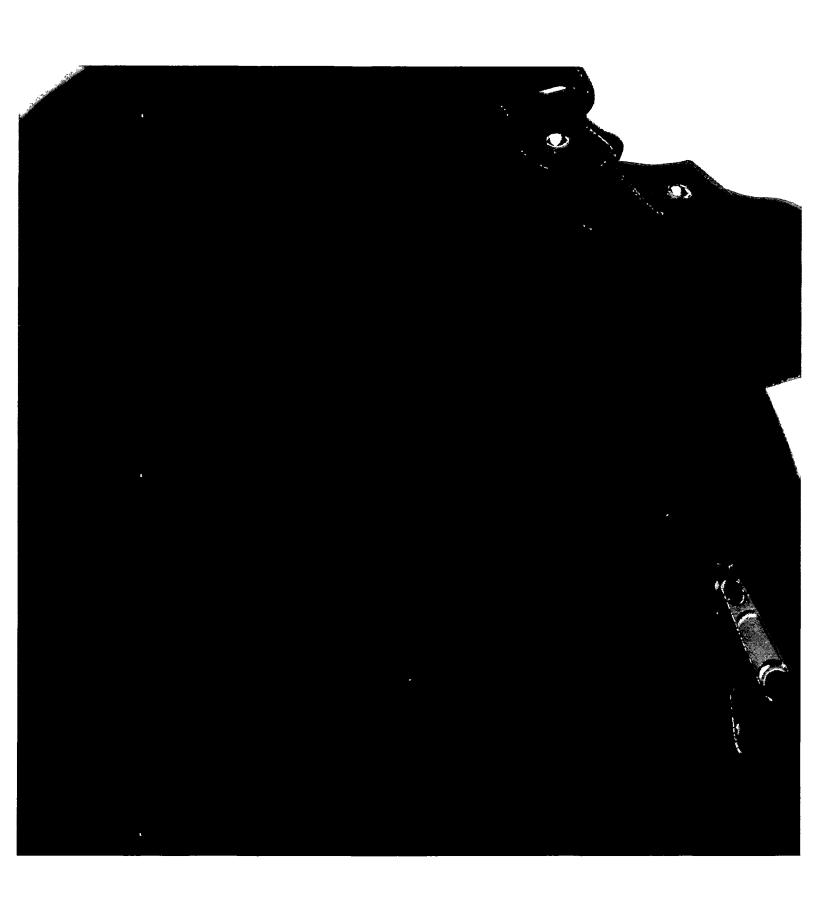
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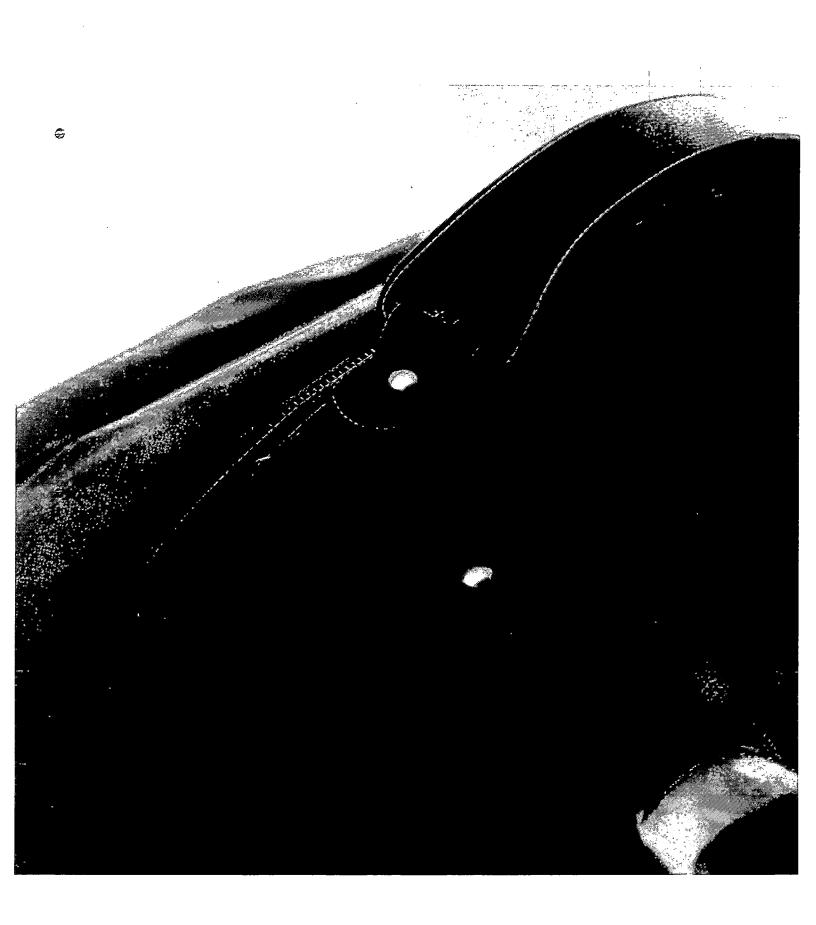


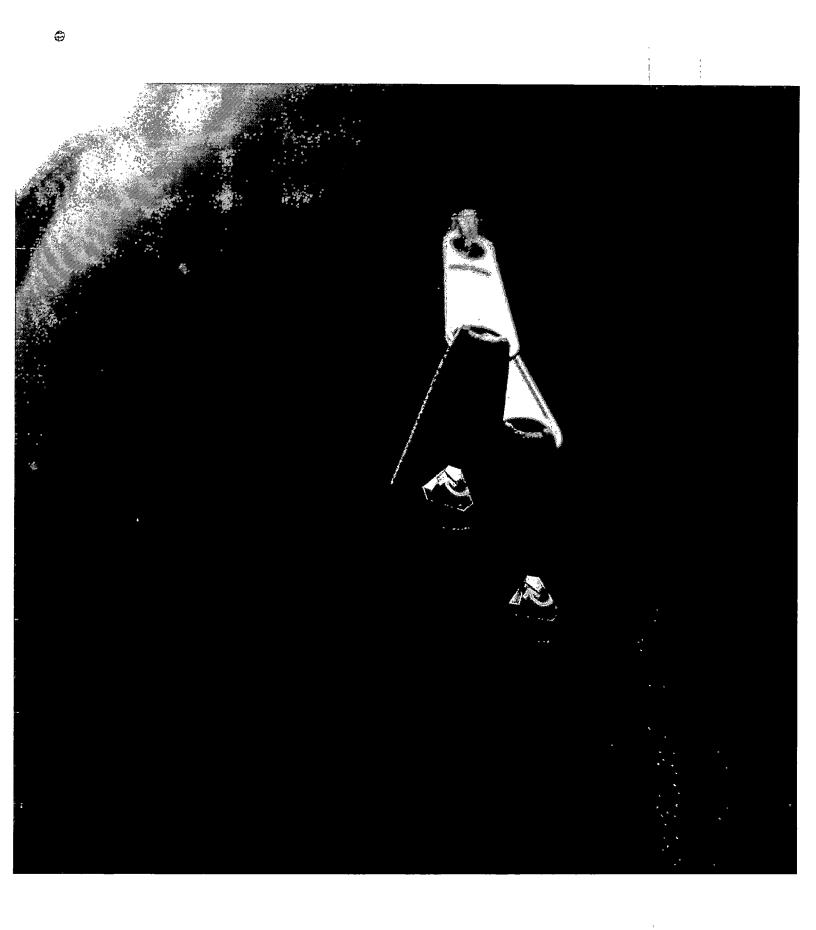
37











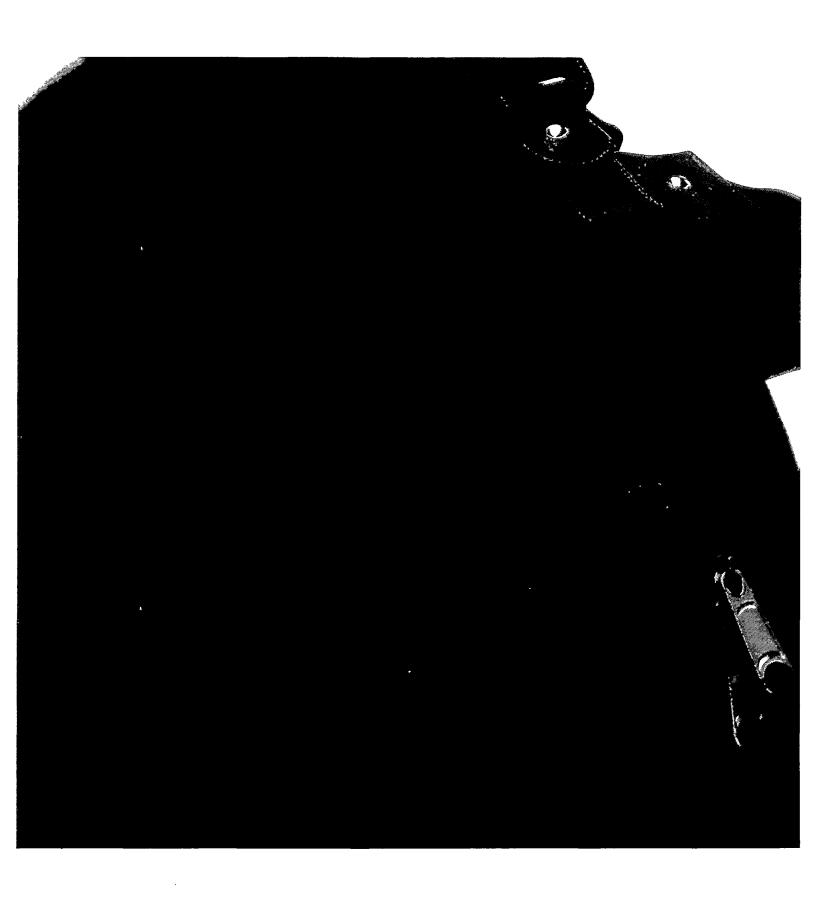




**a** 





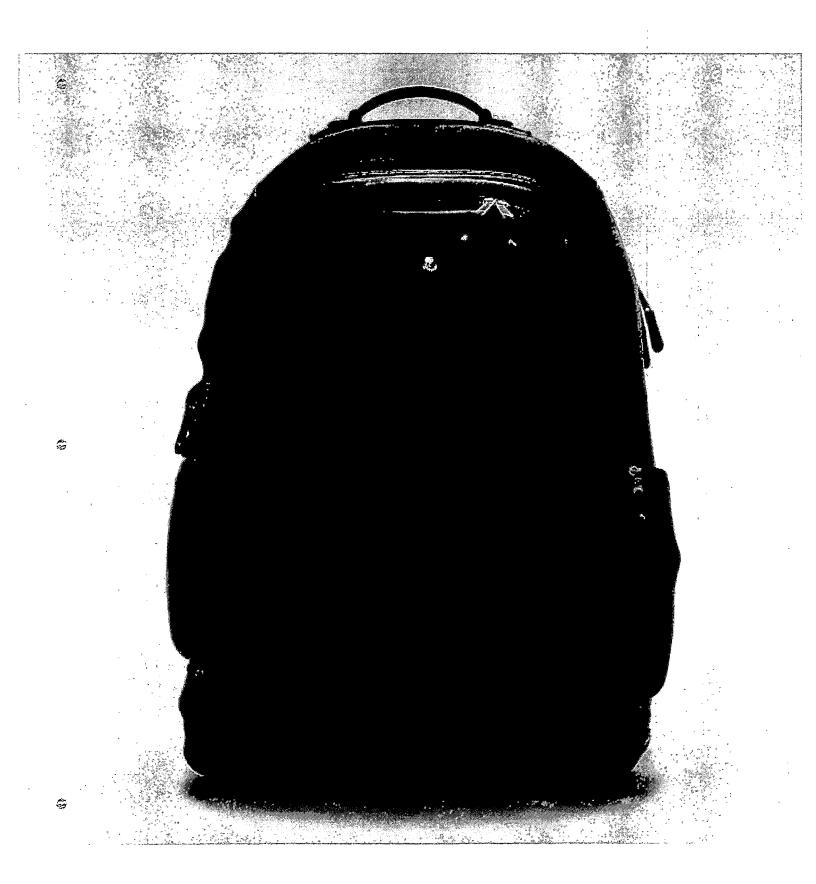




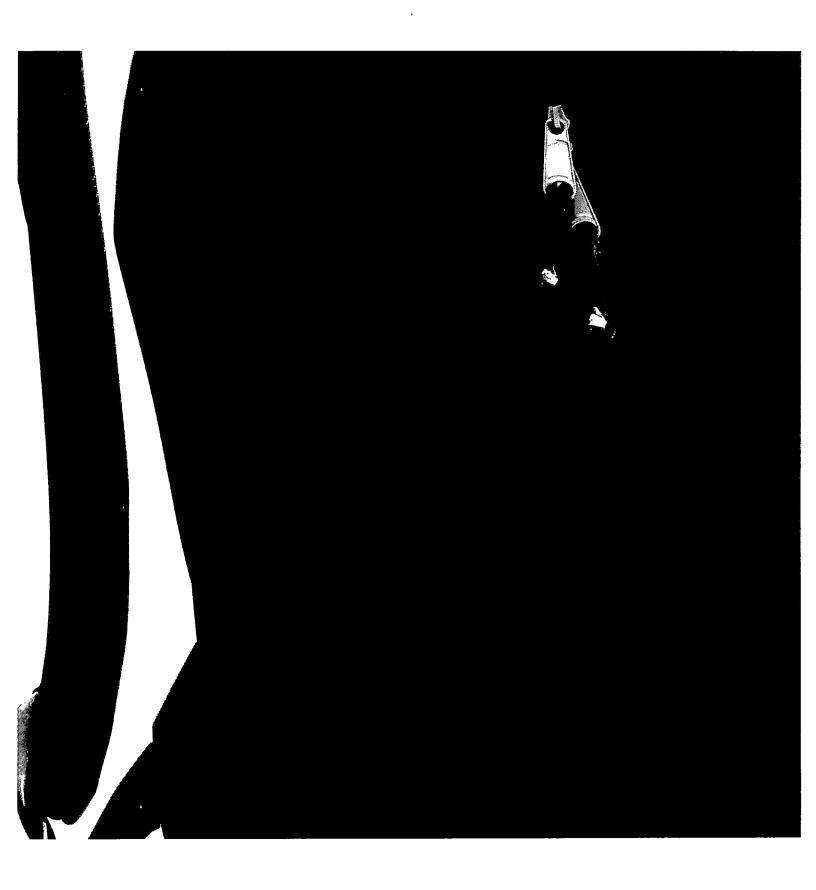


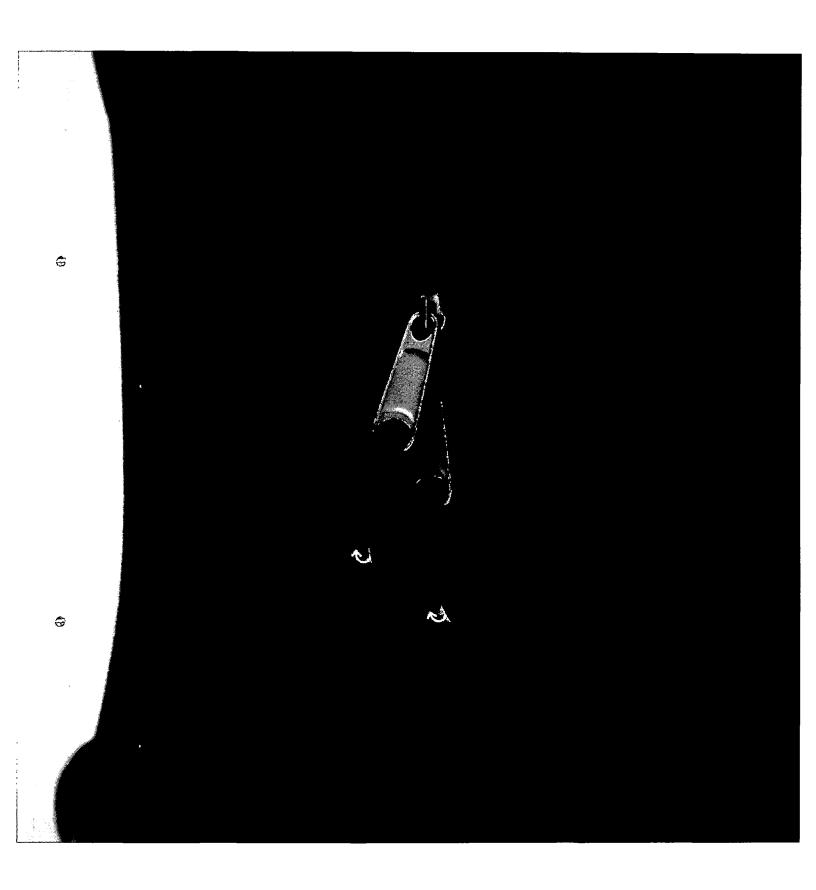




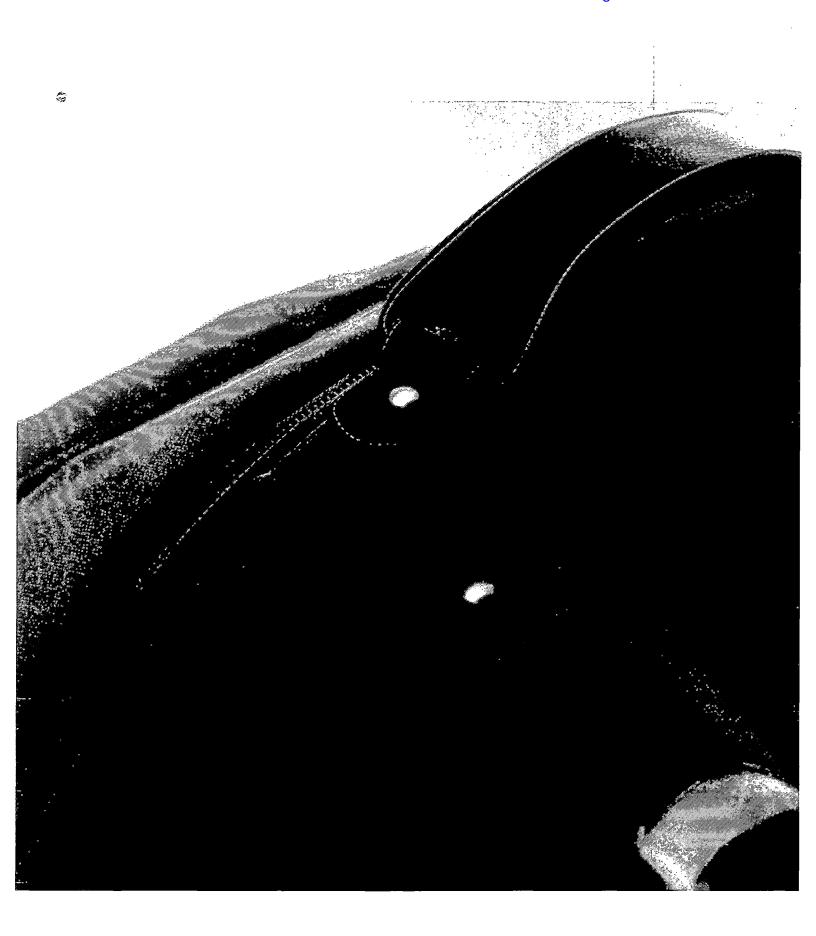








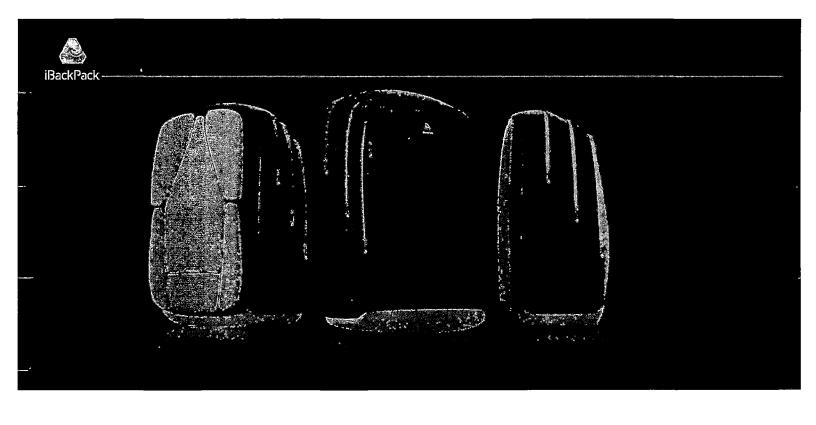


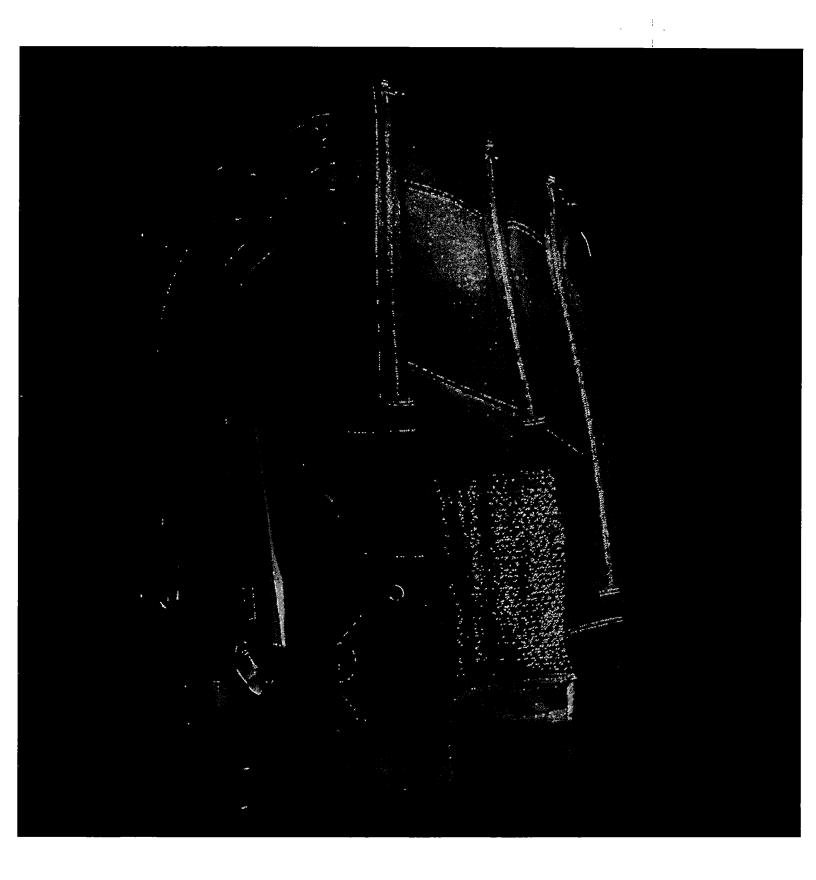




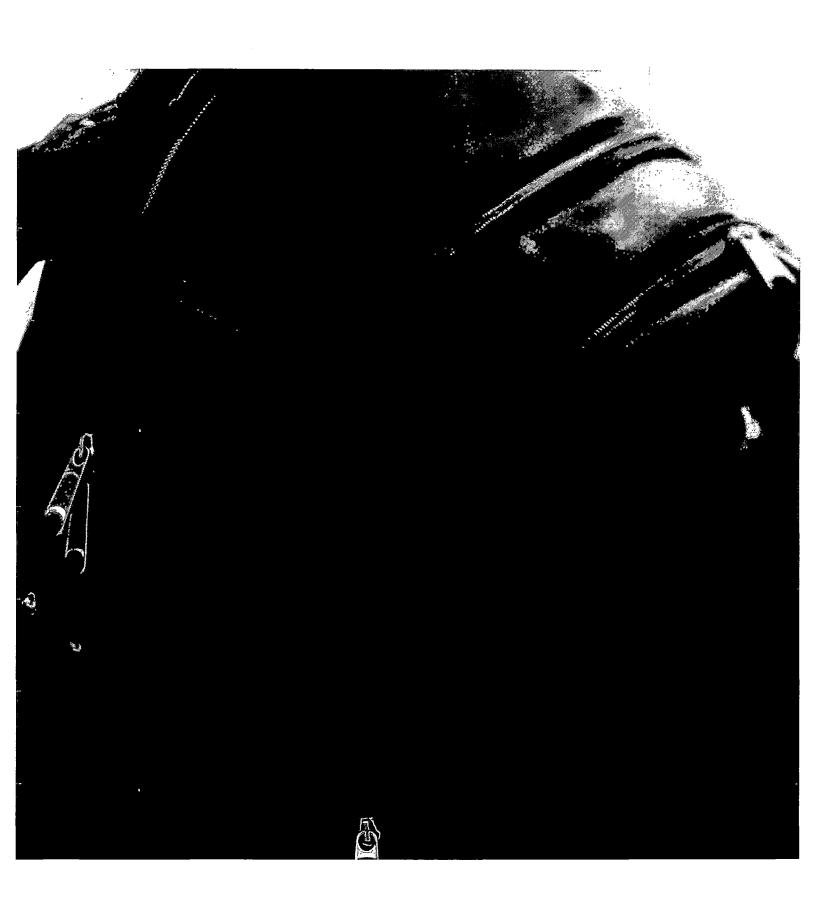




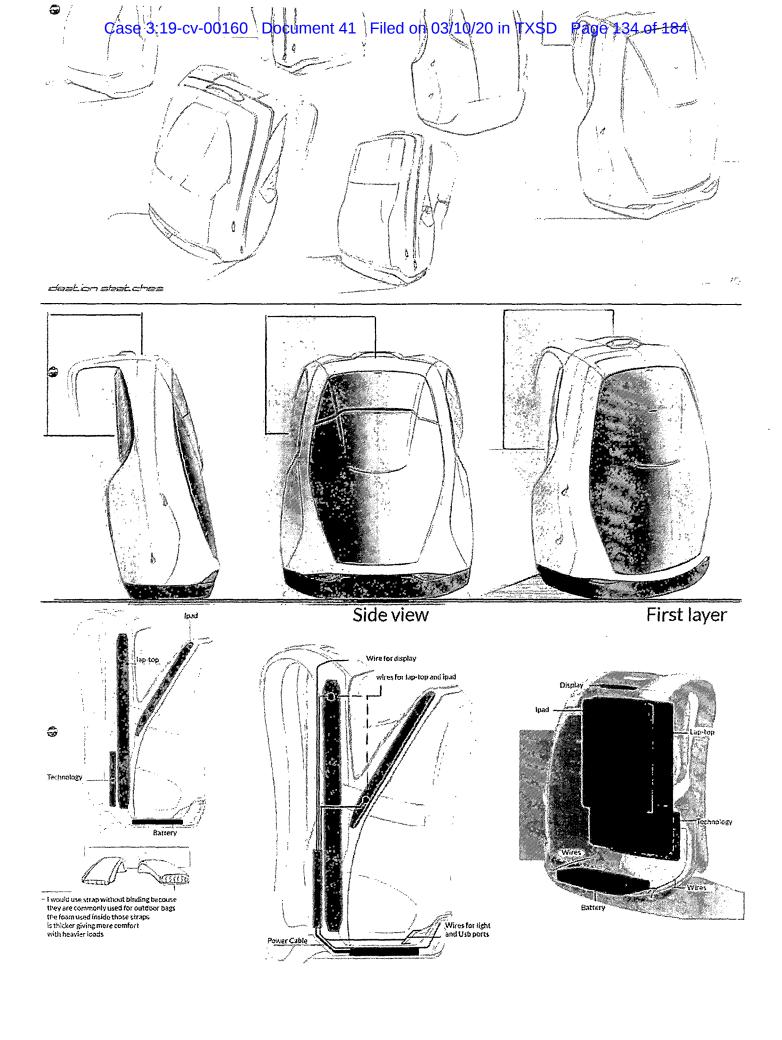


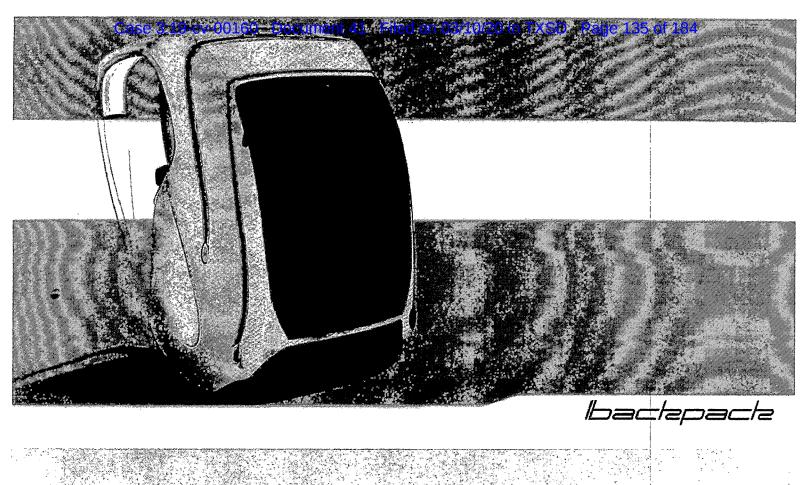


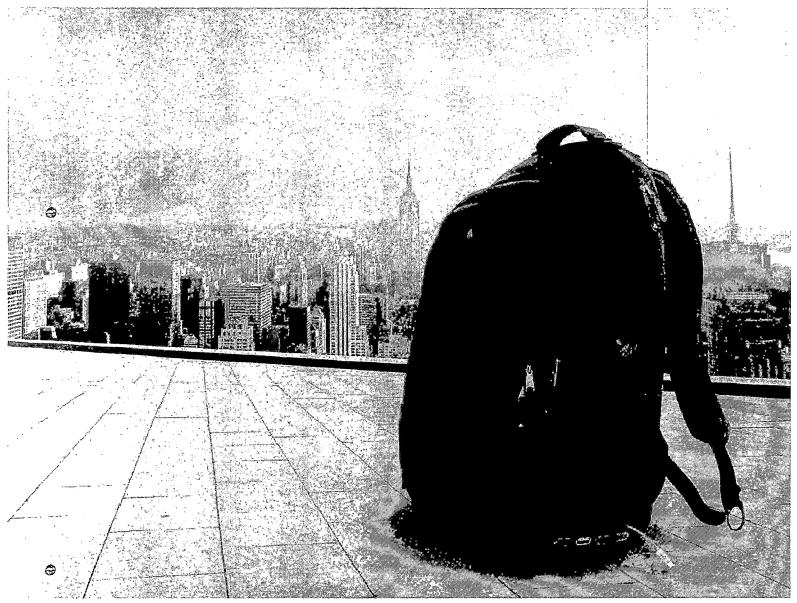




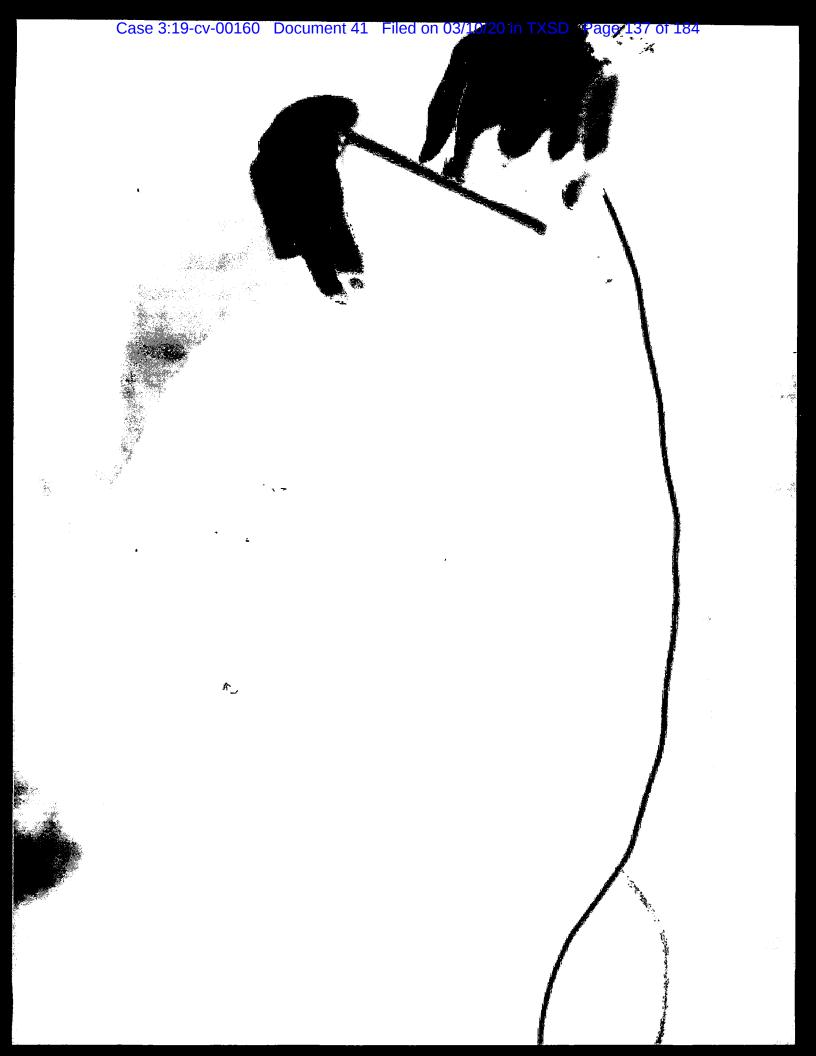


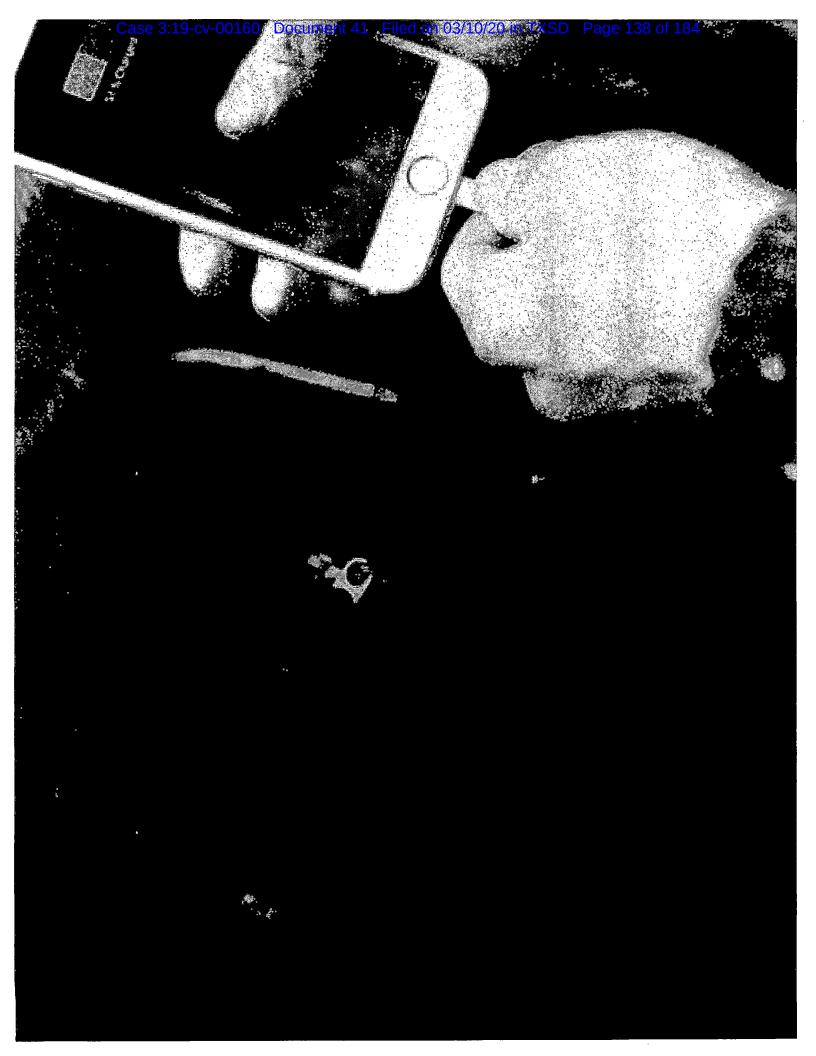








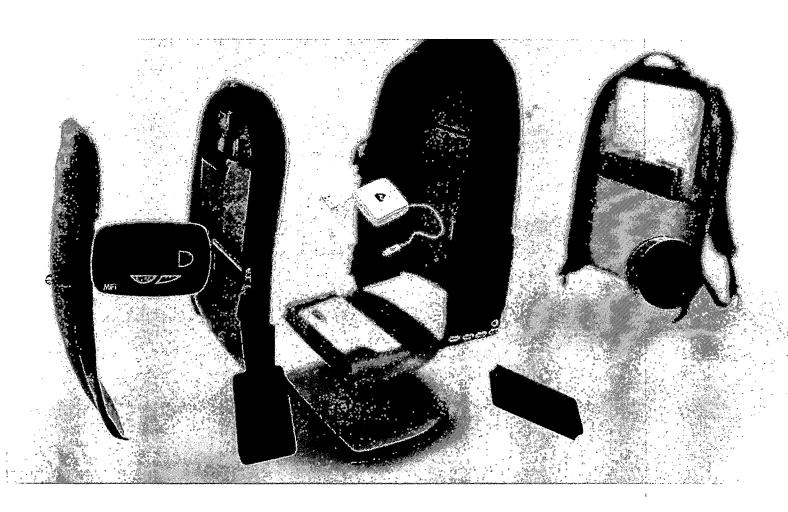




Case 3:19-cv-00160 Document 41 Filed on 03/10/20 in TXSD Page 139 of 184

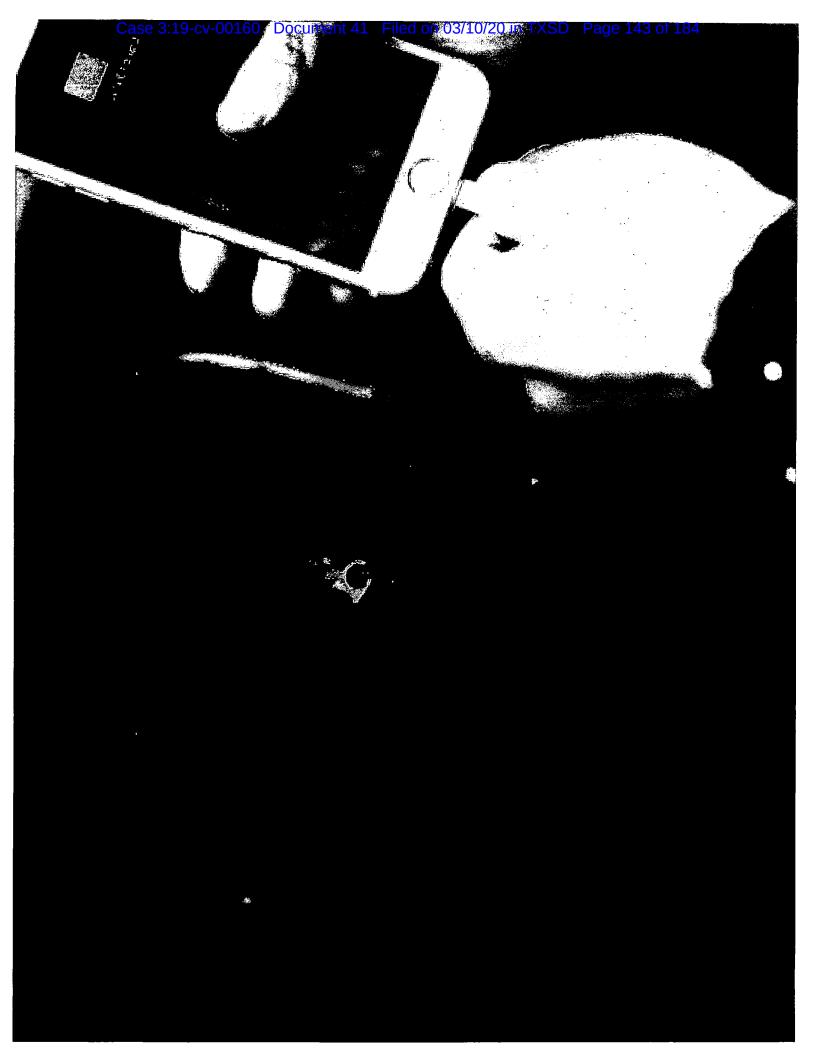














## THE ONLY BULLETPROOF BACKPACK ON THE MARKET

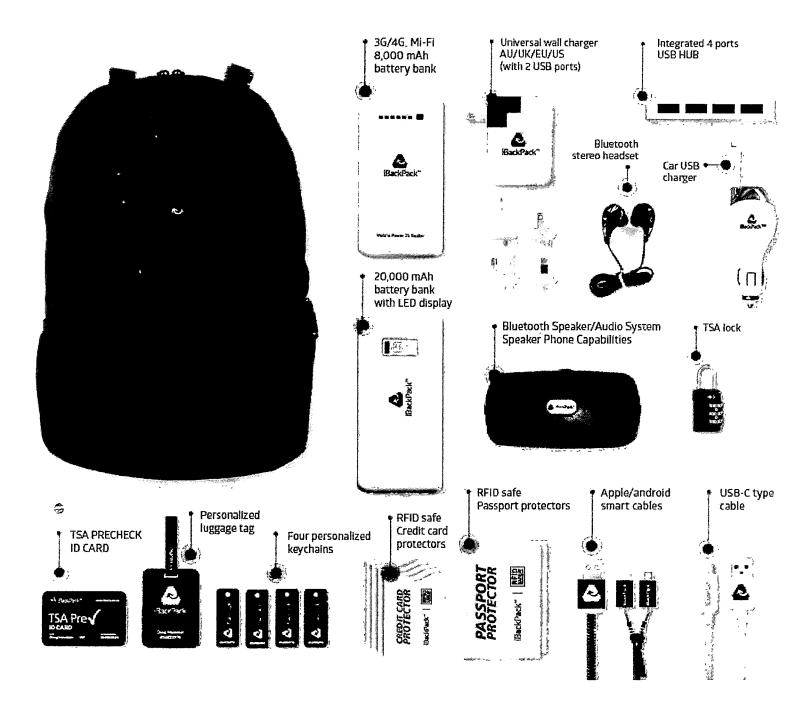
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www.ibackpack.co









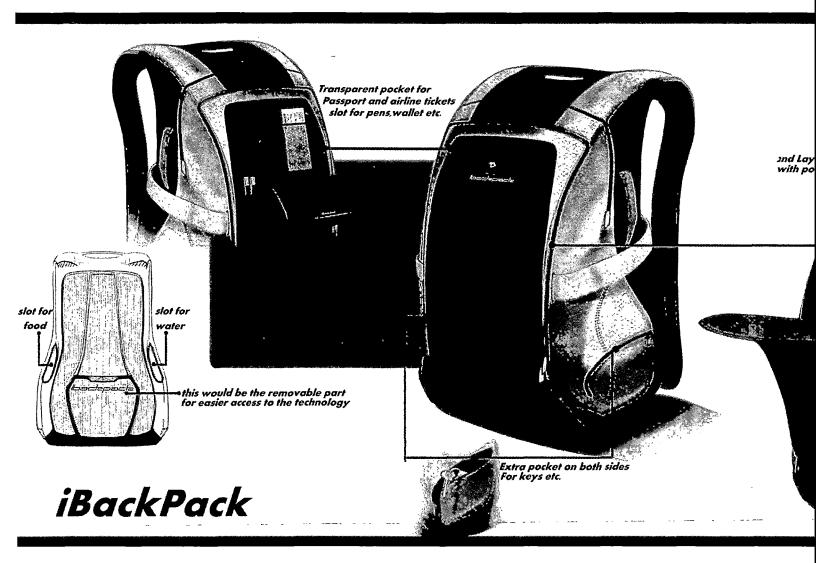
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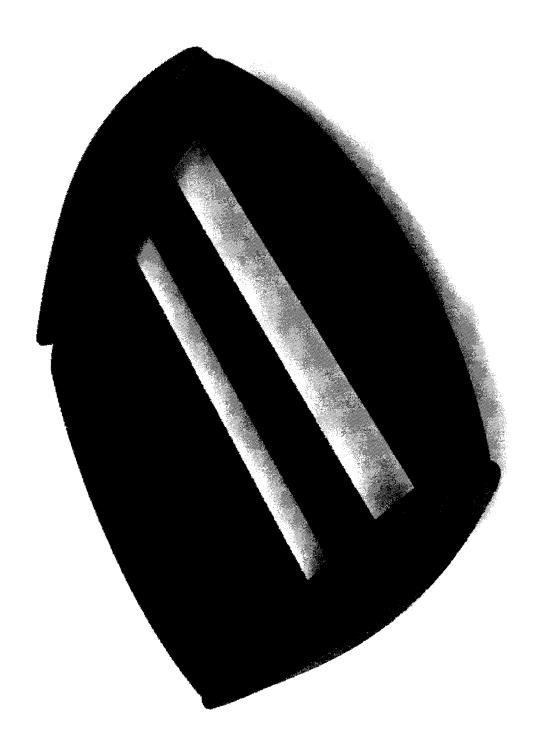


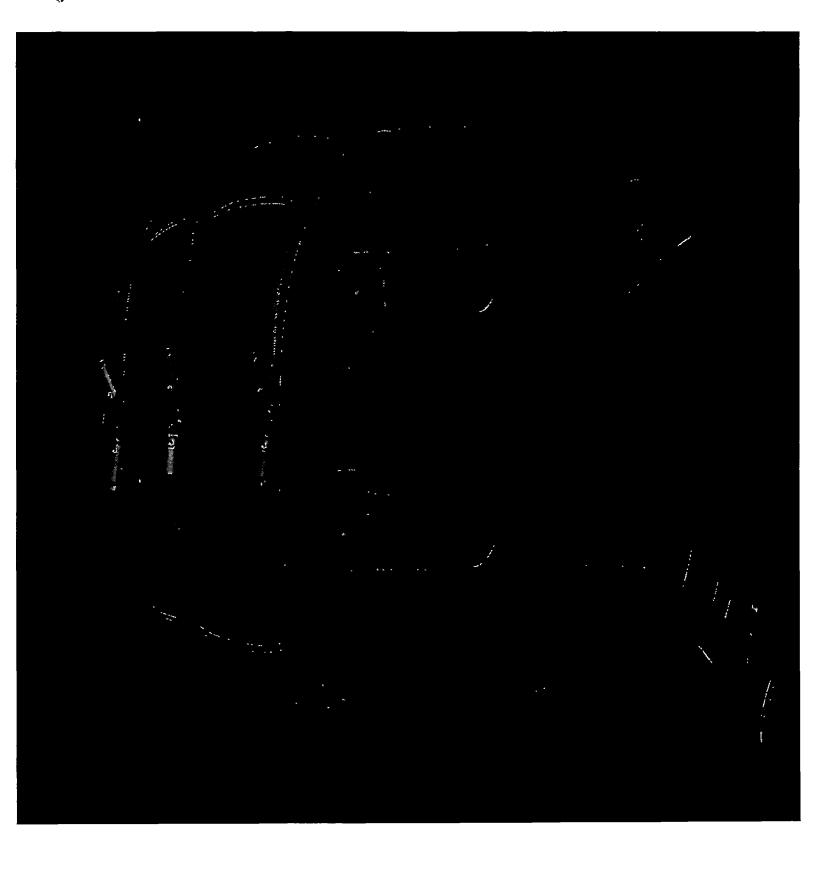


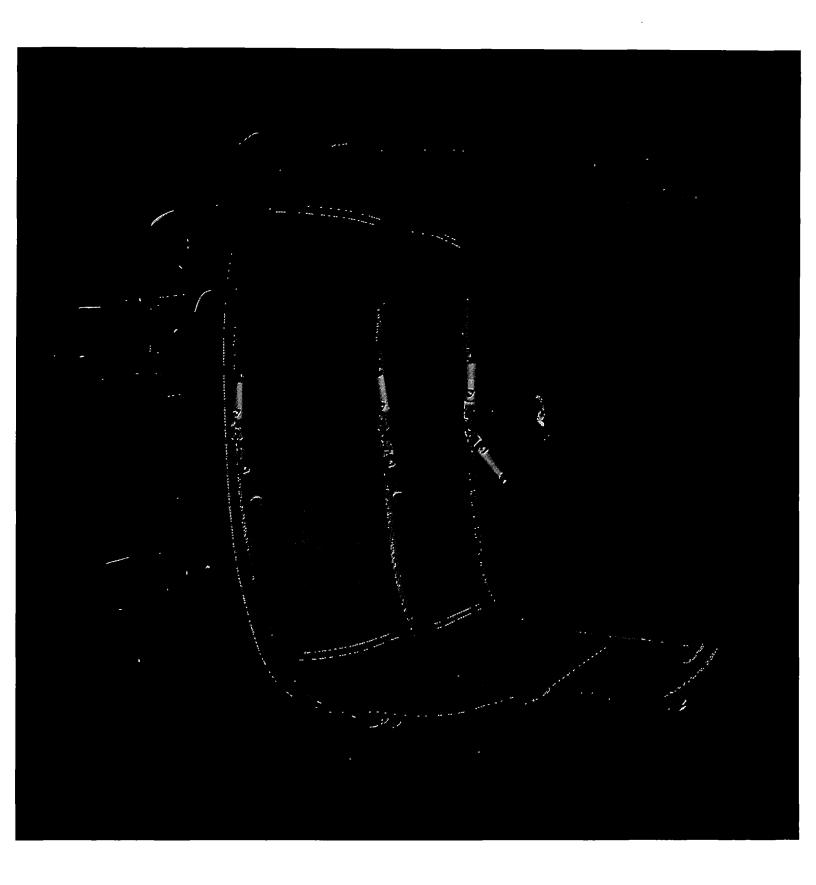












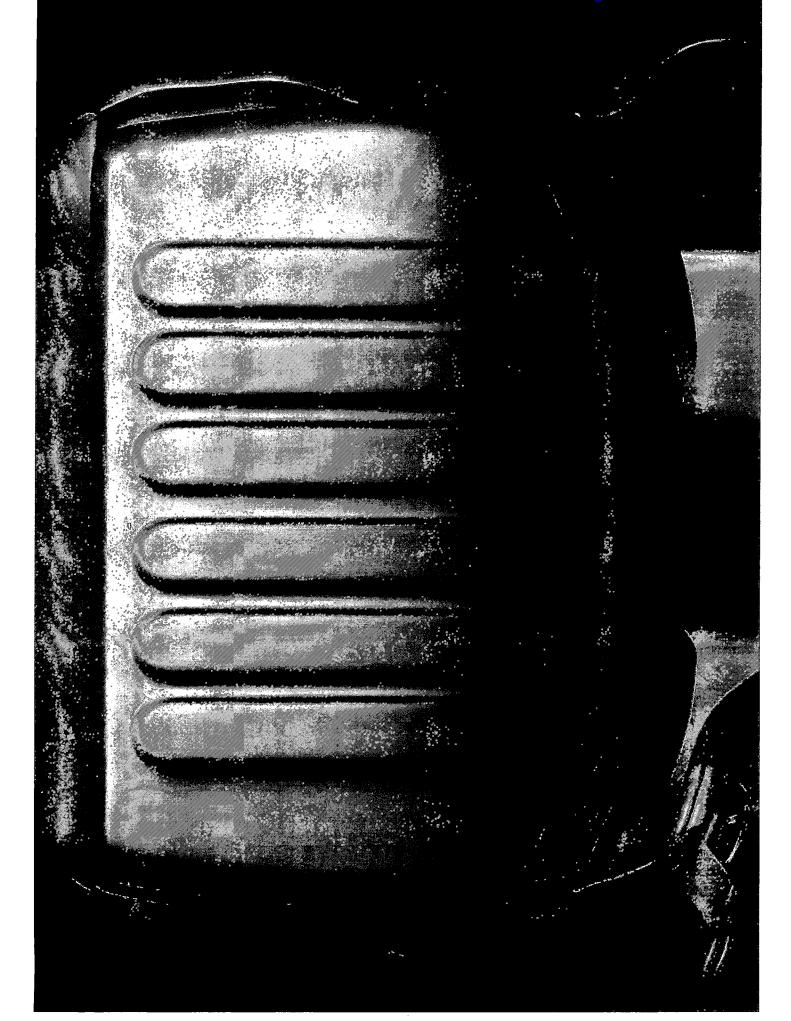
Case 3:19-cv-00160 Document 41 Filed on 03/10/20 in TXSD Page 156 of 184

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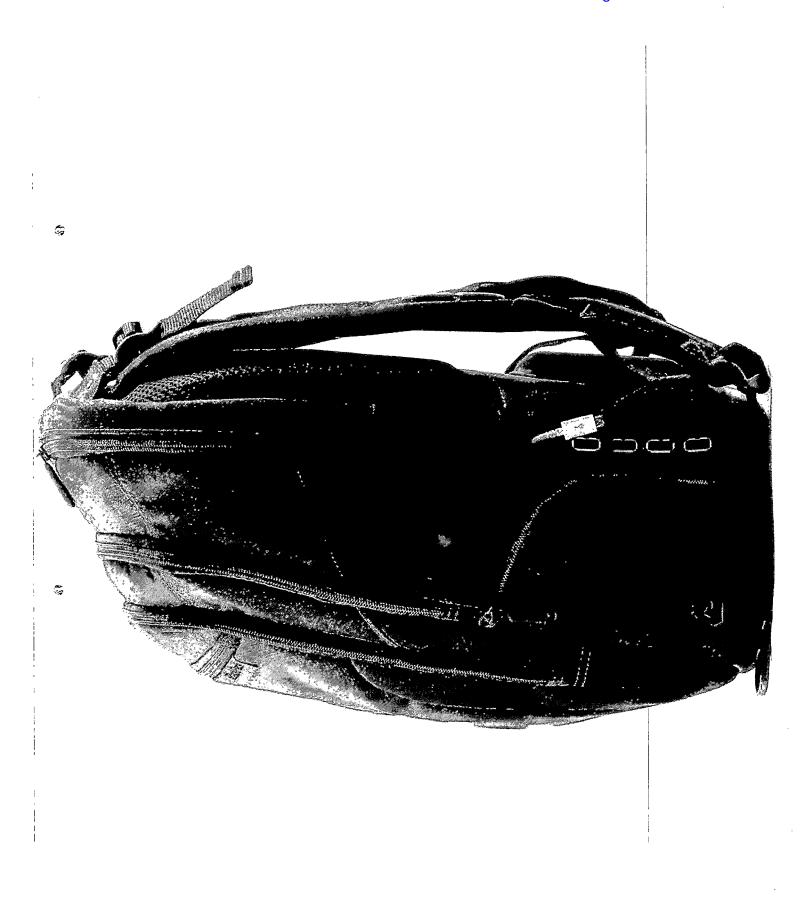


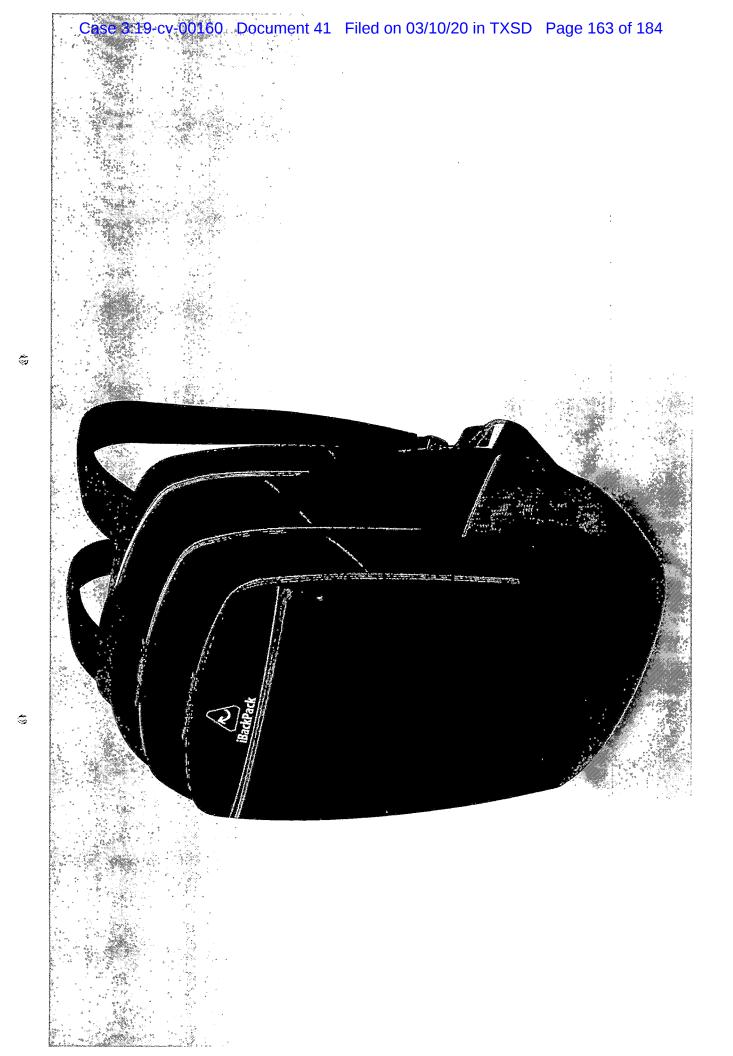


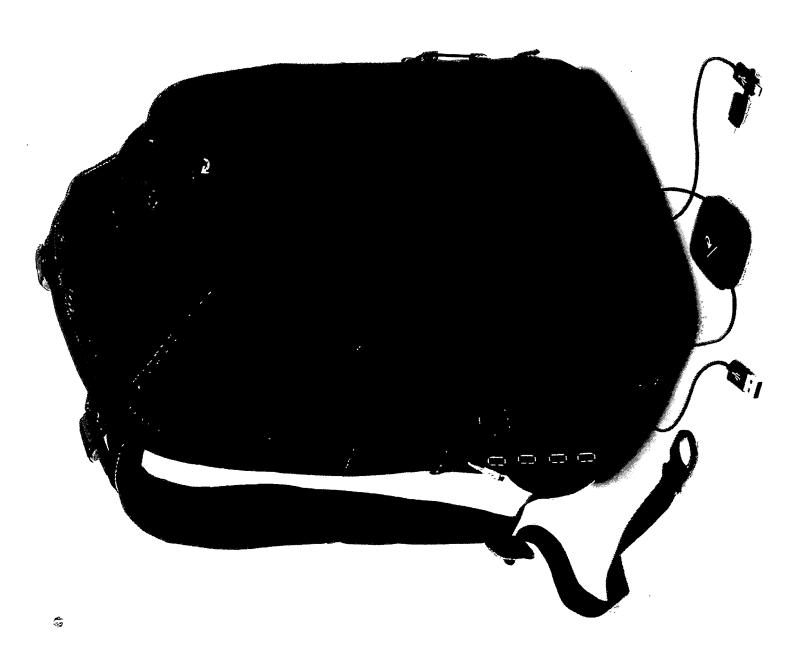




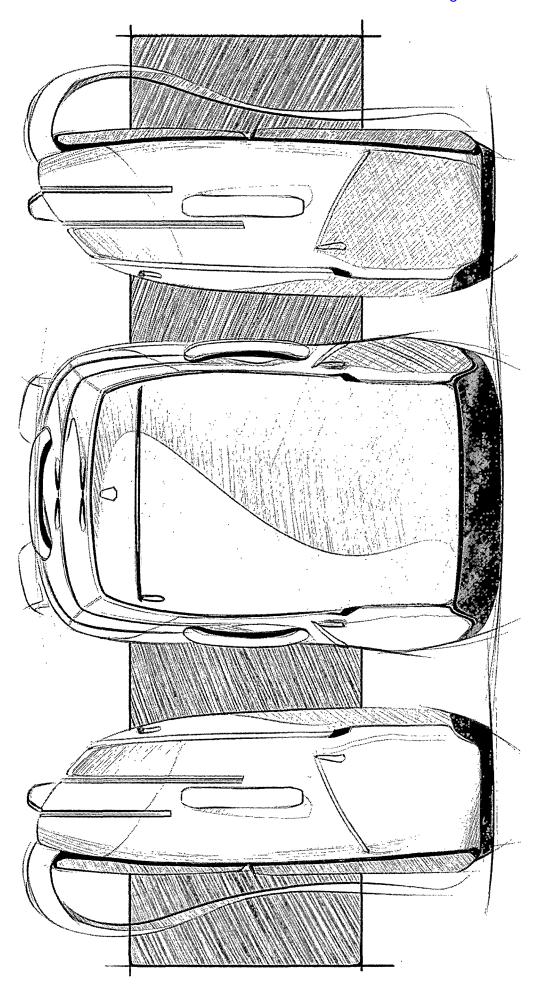


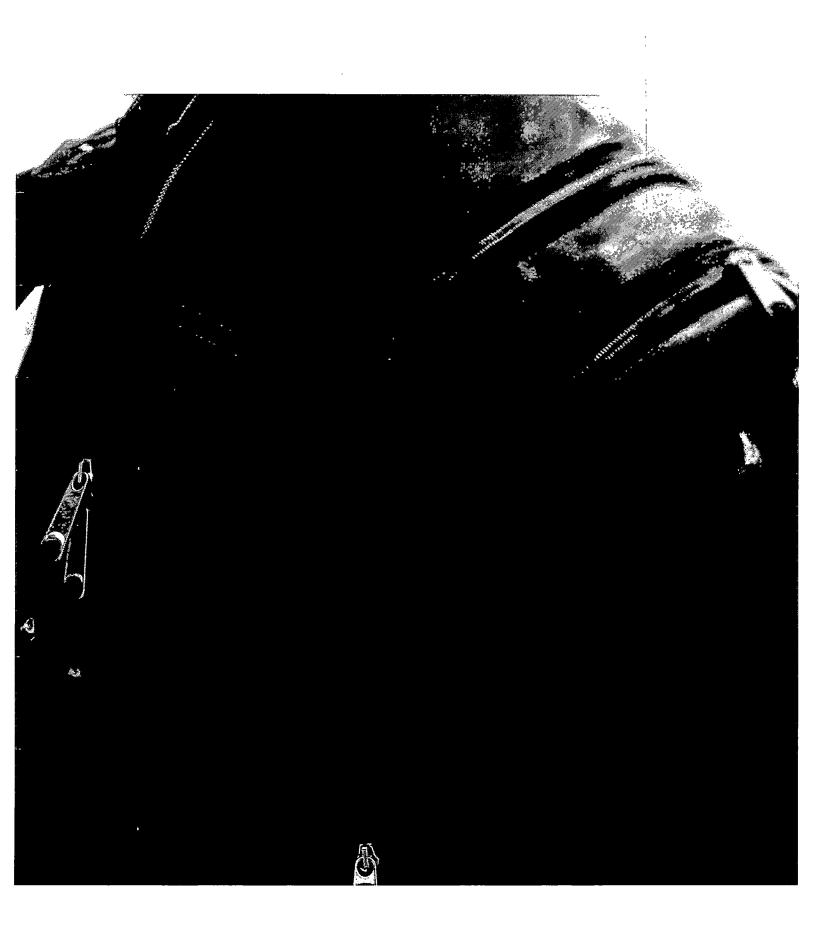






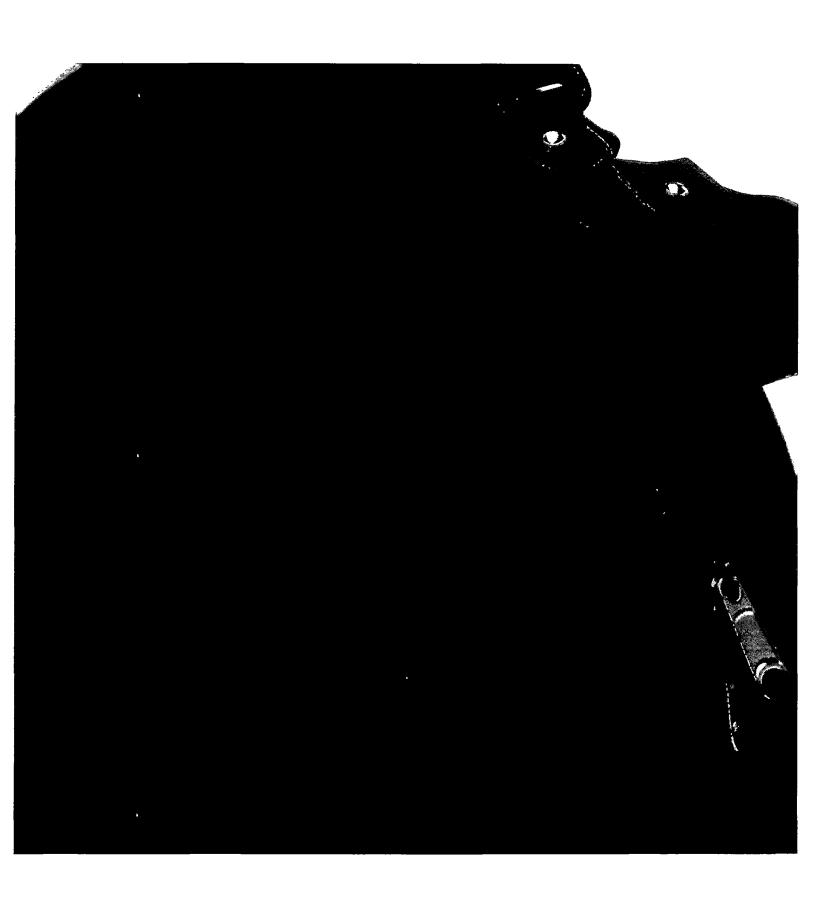
Case 3:19-cv-00160 Document 41 Filed on 03/10/20 in TXSD Page 165 of 184

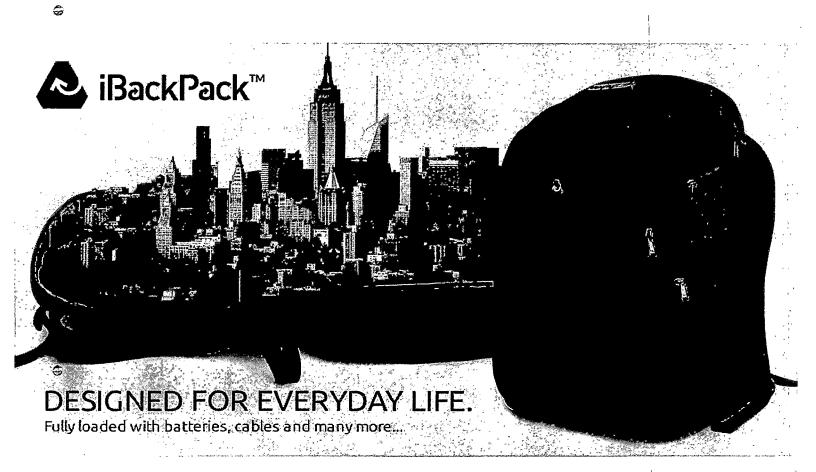


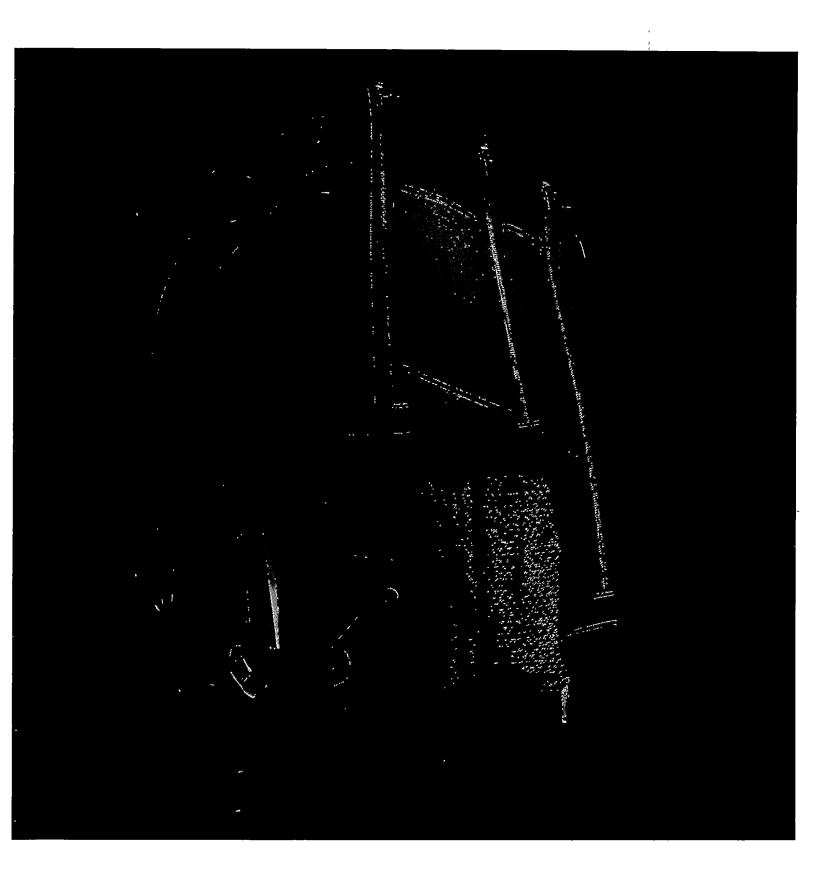


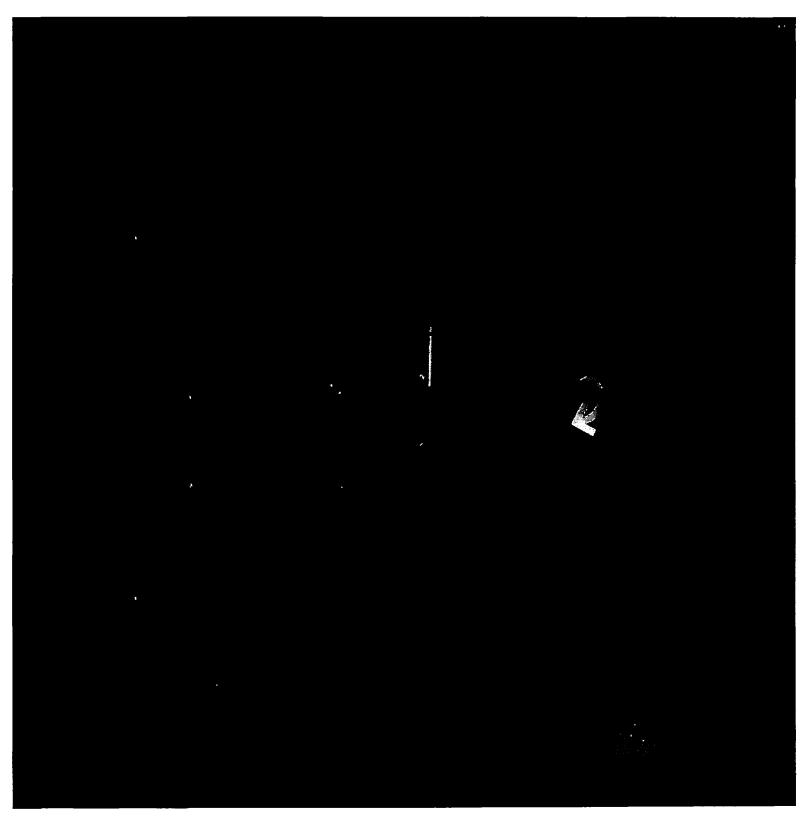


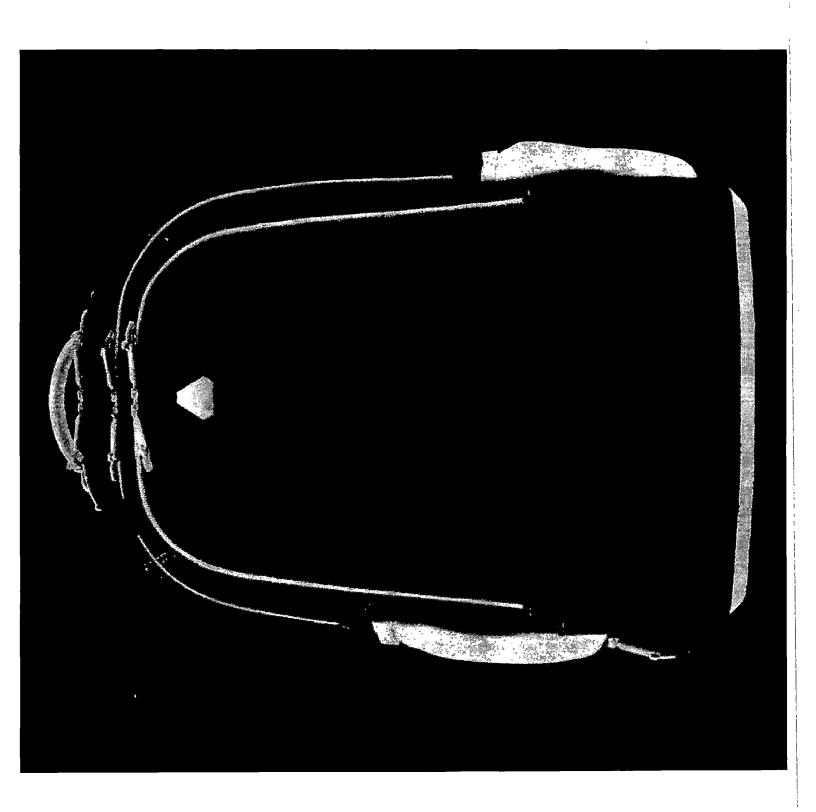


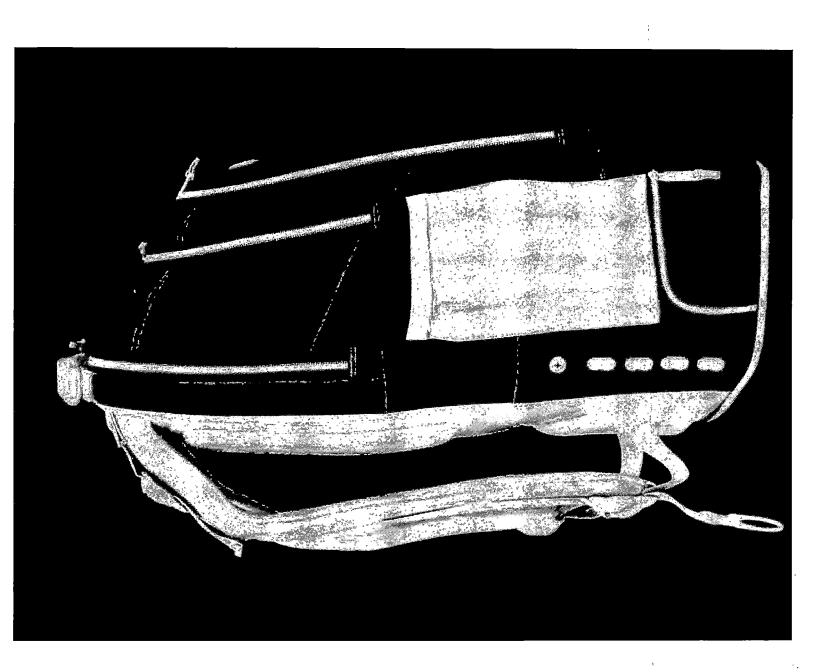




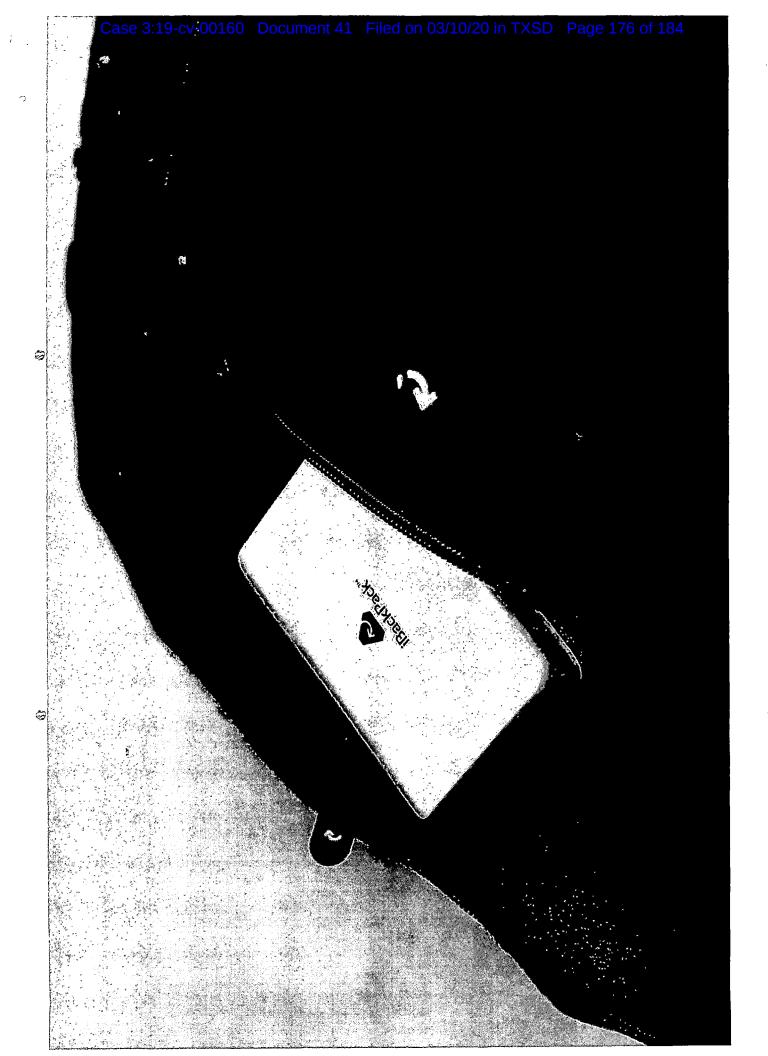












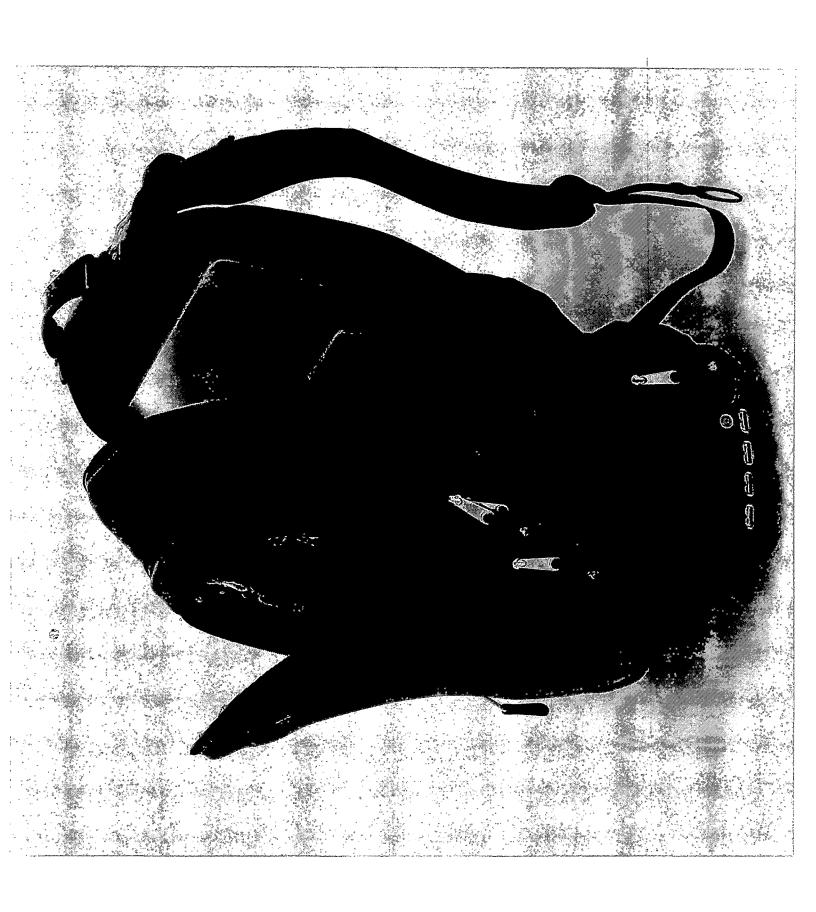


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